



connect. inspire. impact.

2023 Sponsorship Levels & Benefits

The IMPACT Awards presented by Delta Air Lines September 7, 2023

BENEFITS	Diamond ¹ \$16,500	Platinum \$11,000	Gold \$5,500	Silver \$2,750	Bronze \$1,000
Pre-Event Recognition					
Event invitation	Logo	Logo	Name		
Press releases	✓	✓	✓		
CVCofatlanta.org	✓	✓	✓	✓	✓
Facebook/Twitter/LinkedIn	✓	✓			
Event Recognition					
Podium speaking opportunity	✓				
Table (8-seat) or tickets	VIP Table (2)	VIP Table (2)	VIP Table	4 tickets	2 tickets
Impact Awards presentation					
Volunteer photos	✓	✓	✓	✓	✓
Logo/Name	Logo	Logo	Logo	Name	Name
Post-Event Recognition					
ABC advertisement ²	Full Page	½ Page	¼ Page	1/8 Page	
Value of advertisement	\$12,950	\$7,950	\$4,950	\$3,250	
ABC sponsor recognition ²	Name	Name	Name	Name	Name
Willful Impact podcast ³	✓	✓	✓		
CVCofatlanta.org – one year	Logo	Logo	Logo	Logo	Logo

¹ The Diamond-level is an exclusive “Presenting” sponsor

² **Atlanta Business Chronicle** special section

³ 30-minute interview podcast for a company executive regarding community impact

Please contact Cheryl Kortemeier with questions or for additional sponsorship opportunities at: cheryl@cvcoatlanta.org or 404-889-5112.



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Annual Holiday Luncheon

December (Date TBD)

BENEFITS	Presenting \$3,000	\$1,500	\$550	\$300
Tables	2	2	1	
Total tickets	16	16	8	4
Event mention/program logo	✓	✓	✓	
Riser winner host table	✓	✓		
Social media / website posts	✓	✓		
Speaking role	✓			

Program Sponsorship

BENEFITS	Quarterly Meeting & Member Reception \$2,500	Lunch and Learn \$1,000
Logo on promotions	✓	✓
Social Media shout out	✓	✓
Recognition on CVC website	✓	✓
ABC advertisement ¹	✓	
Acknowledgement at the 2023 IMPACT Awards	✓	

¹ *Atlanta Business Chronicle* special section

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