



Corporate Volunteer Council of Atlanta Initiates Programming to Address the Intersection of Corporate Social Responsibility, Racial Inclusion and Equity

ATLANTA – July, 2020 – The Corporate Volunteer Council (CVC) of Atlanta today announced programming for the remainder of 2020, which will focus on the intersection of Corporate Social Responsibility (CSR), racial inclusion and equity in the workplace. In order to adhere to social distancing guidelines, all programs and events are currently planned to be virtual.

The programming includes:

- **Wednesday, July 22** – Summer Quarterly Meeting -The Future of CSR
- **Wednesday, July 29** – What’s Next for Georgia’s Nonprofits with Karen Beavor, President and CEO, Georgia Center for Nonprofits
- **Wednesday, August 12** – The Urgency Now: Moving Towards a New Atlanta Way with Nathaniel Smith, Chief Equity Officer (CEqO), Partnership for Southern Equity
- **Wednesday, September 16** - 23rd Annual IMPACT Awards – Celebrating excellence in corporate civic engagement and highlighting companies that have led the way in the face of COVID-19 and social injustice
- **September - November** – Virtual Equitable Dinners with Out of Hand Theater – This three-part series will focus on equity and inclusion in the field of CSR as well as in the community
- **Tuesday, December 1** – Holiday Luncheon, featuring winners of the 2020 [Carol D. Reiser Youth Service Awards](#)

“Between the COVID-19 pandemic and issues of racial injustice, 2020 has been a challenging year for Metro Atlanta, and many cities across the U.S.,” said CVC President, Sara Simonds. “The CVC will leverage our strength as a convener to create space for thoughtful, purposeful dialogue to help companies navigate and address inclusion and understand their role in creating a more equitable Atlanta,” Simonds added. “We believe it is important for companies of all sizes to take a stand against racism and to follow with clearly-defined actions that affect positive change.”

Metro Atlanta companies of all sizes, including individual practitioners, are invited to participate in upcoming CVC programming, joining the conversation with many of [Atlanta’s most civically-minded companies](#). All programs will emphasize sharing of best practices and successful strategies for corporate civic engagement. Registration for all programs is available on the CVC [website](#). Companies are also invited to explore CVC [membership](#) and sponsorship and to learn about the benefits of volunteering and service as a business strategy.

About Corporate Volunteer Council of Atlanta

The Corporate Volunteer Council of Atlanta (CVC) supports member companies to deliver business results through their strategic commitment to civic engagement and social impact. Since 1992, the CVC of Atlanta has brought together business professionals who are passionate about volunteerism so that they may share best practices, strengthen community investment strategies, and make a difference through service. Learn more at www.cvcofatlanta.org.

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