

**The IMPACT Awards**

**2016 Sponsorship Opportunities**

September26, 2016

11:30 a.m. to 1:30 p.m.

Woodruff Arts Center

Join us at the **19th annual IMPACT Awards** to honor the superlative work of corporations that have soared to new heights by engaging employees and sharing their many resources. Discover what some of Atlanta’s most philanthropic companies are doing – from the C-suite to entry-level employees – to tie volunteerism back to bottom-line business results, regardless of size, industry or structure.

The IMPACT Awards are presented by the **Corporate Volunteer Council of Atlanta.** Since 1992, theCorporate Volunteer Council of Atlantahas supported its members in their strategic commitment to corporate employee volunteerism and civic engagement.

***Don’t miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by August 31, 2016.***

# The IMPACT Awards

The IMPACT Awards will recognize six companies for outstanding achievements in corporate volunteer service (for Atlanta-based work) through the following categories:

**IMPACT Corporate Volunteer Program of the Year Award**

Presented to an exemplary corporate-employee volunteer program that effectively integrates volunteerism into the company’s business culture. We will recognize a small- to medium-business (less than 1,000 Atlanta employees), as well as a large business (more than 1,001 Atlanta employees).

**Partnership IMPACT Award**

Presented to a program that demonstrates collaboration between organizations in order to develop innovative, community-based solutions that achieve significant, measurable results. Two companies will be acknowledged in this category, including one for the Business-to-Business IMPACT Award and another for the Business-to-Nonprofit IMPACT Award.

**Skills-Based Volunteerism IMPACT Award**

Presented to an organization in recognition of its volunteer program that leverages the skills of the company’s employees to build operational capacity of nonprofits.

**Project IMPACT Award**

Presented to a volunteer project that was completed within one year and achieved significant, measurable results.



# The IMPACT Awards

# 2016 Sponsorship Levels

**DIAMOND $16,500**

The Diamond (Presenting) Sponsor receives category exclusivity. Thank you to The Home Depot Foundation for the ongoing commitment to the CVC of Atlanta and for presenting the 2016 IMPACT Awards.



## PLATINUM $11,000

**Pre-event Visibility:**

* Logo recognition on the event invitation
* Recognition in all event press releases
* Recognition on the CVC of Atlanta website
* Invitation to attend the *Atlanta Business Chronicle* Community Engagement Conversation
* Recognition by the CVC of Atlanta on CVC of Atlanta website, Facebook, Twitter and LinkedIn

**Event:**

* Two reserved V.I.P. tables of eight at the IMPACT Awards
* Logo recognition in the event program
* Volunteer photos and company logo highlighted in event presentation
* Inclusion on all event signage

**Post-event visibility:**

* ½ page ad in the October Atlanta Business Chronicle special section on corporate volunteerism (valued at $7,950)
* Company name highlighted as 2016 IMPACT Sponsor in September 30 Atlanta Business Chronicle special section on corporate volunteerism
* Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

**GOLD $5,500**

**Pre-event Visibility:**

* Name recognition on the event invitation
* Recognition in all event press releases
* Recognition on the CVC of Atlanta website
* Invitation to attend *Atlanta Business Chronicle* Community Engagement Conversation

**Event:**

* One reserved V.I.P. table of eight at the IMPACT Awards
* Recognition in the event program
* Volunteer photos and company logo included in event presentation

**Post-event visibility:**

* ¼ page ad in the October Atlanta Business Chronicle special section on corporate volunteerism (valued at $4,950)
* Company name highlighted as 2016 IMPACT Sponsor in the September 30 Atlanta Business Chronicle special section on corporate volunteerism
* Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

**SILVER $2,750**

**Pre-event Visibility:**

* Recognition on the CVC of Atlanta website
* Invitation to attend *Atlanta Business Chronicle* Community Engagement Conversation

**Event:**

* 4 tickets to the IMPACT Awards
* Recognition in the event program
* Volunteer photos and company name included in event presentation

**Post-event visibility:**

* 1/8 page ad in the October Atlanta Business Chronicle special section on corporate volunteerism (valued at $3,250)
* Company name highlighted as 2016 IMPACT Sponsor in the September 30 Atlanta Business Chronicle special section on corporate volunteerism
* Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

**Please contact Cheryl Kortemeier for additional sponsorship opportunities at:** [**cheryl@cvcofatlanta.org**](mailto:cheryl@cvcofatlanta.org) **or 404-745-2458.**

CVC of Atlanta

## IMPACT AWARDS

# September 26, 2016 – Woodruff Arts Center - 11:30 a.m. to 1:30 p.m.

**SPONSORSHIP COMMITMENT FORM**

|  |  |  |
| --- | --- | --- |
|  | LEVEL  (select one) | TOTAL |
| **DIAMOND SPONSOR** |  | $ 16,500 |
| **PLATINUM SPONSOR** |  | $ 11,000 |
| **GOLD SPONSOR** |  | $ 5,500 |
| **SILVER SPONSOR** |  | $ 2,750 |
|  | # of TICKETS | TOTAL |
| **Additional Tickets** – Sponsors may purchase additional tickets at the member rate of $75 per ticket. |  | $ |
|  | # of TICKETS | TOTAL |
| **Awards Tickets Only** (Members) – Single event tickets may be purchased by members at a discounted rate of $75 per person or $600 for a table of eight. |  | $ |
| **Awards Tickets Only** (Non-Members) – Single event tickets may be purchased by non-members at $125 per person or $1,000 for a table of eight. |  | $ |
| **Contribution** – We are unable to attend the event, but please accept this donation to support corporate volunteerism in Atlanta. |  | $ |
| **TOTAL CONTRIBUTION** |  | $ |

|  |  |
| --- | --- |
| **Organization Name** |  |
| **Name as it should appear in print** |  |
| **Contact Person(s)** |  |
| **Address** |  |
|  |
|  |
| **Phone** |  |
| **Email** |  |
| Please return completed form by **Friday, August 31** to [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or mail to Ms. Cheryl Kortemeier, Corporate Volunteer Council of Atlanta, 1100 Peachtree Street, NE, Suite 2800, Atlanta, GA 30309.  (Tax ID #: 58-2054790)  Please make checks payable to Corporate Volunteer Council of Atlanta and mail to the address above. For special payment arrangements, please contact Cheryl Kortemeier at [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or 404-745-2458. | |