



Annual Employee Volunteer Program/CSR Awards

Association for Marketing & Communications Professionals

[Communitas Awards](#) seeks to honor those special companies, organizations and individuals that go beyond rhetoric and whose commitment sets them apart from their competition. Communitas winners are dedicated to helping the less fortunate in their communities and are changing the way they do business to benefit their employees, communities and environment.

Categories are in three divisions, Community Service, Corporate Social Responsibility and a combined Community Service and Social Responsibility. There are categories within each division for specific projects and for companies, organizations and individuals. Some of the categories are designated Leadership categories and are more encompassing and require multiple programs and efforts. Judges recognize that there is overlap between categories and that terminology and definitions are often open to interpretation. Judges reserve the right to move a nomination into a different category if they feel it is more appropriate.

Boston College Center for Corporate Citizenship

The Center for Corporate Citizenship's annual competition, [Corporate Citizenship Film Festival Awards](#), attracts domestic and international interest. Entries showcase how companies use video as an effective vehicle to tell their corporate citizenship stories to internal and external audiences. The submissions depict a wide range of corporate citizenship efforts such as healthcare access, volunteerism, sustainability, environmental impacts of products and services, unemployment and chronic disease. The top ten videos are reviewed by a panel of five judges and winners are announced at the annual International Corporate Citizenship Conference.

Cause Marketing Forum

The [Halo Awards](#) are North American cause marketing's highest honor -- and the subject of an annual special section in Advertising Age. Each year, one company and one nonprofit are recognized for overall excellence in cause marketing with a Golden Halo Award. The 2013 Golden Halo Award was given to Subaru and DoSomething.org.

Other HALO Awards, presented at the annual Cause Marketing Forum Conference, include:

- Best Transactional Campaign
- Best Use of Social Media
- Best Message-Focused Campaign
- Best Video
- Best Health-Related Campaign
- Best Environmental or Animal Campaign
- Best Business Model Integration
- Best Print Campaign
- Best Social Service Campaign
- Best Education Campaign

Charities@Work

Each year, [Charities@Work](#) seeks to recognize outstanding work in the field of employee engagement, CSR and campaign management. We recognize companies, teams and individuals for their best in class and innovative practices. Self-nominations are encouraged along with nominations from team members on behalf of other individuals or from Charities@Work partners on behalf of corporate partners.

- The **Corporate Excellence Award** is our top award, given annually to one corporation for overall excellence in employee engagement, CSR and campaign management.



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- The **Corporate Partner Award** is awarded annually to up to four private sector workplace giving partners for overall workplace giving campaign excellence including employee engagement, leadership involvement and other best practices.
- The **Innovation of the Year Award** is presented an individual, team or company that has shown exceptional innovation in their work with Corporate Social Responsibility, and Employee and Philanthropic Engagement. This award recognizes creative thought and engagement in innovative programming and partnerships in the field of CSR and employee engagement.
- The **Partner of the Year Award** is presented annually to an individual who has served as an exceptional partner to giving partners and nonprofits in his or her work with employee engagement. The individual has worked to advance programs within their organization that have made lasting and deep impacts on a local, national and/or international level.
- The **Rising Star Award** is awarded annually to an individual who has worked in employee engagement for one to seven years and through his or her work has shown exceptional leadership and has exemplified professionalism and creativity in the areas of corporate social responsibility and employee engagement.

Committee Encouraging Corporate Philanthropy (CECP)

CECP's [Excellence Awards](#) are among the most coveted awards in the field, drawing an extraordinary pool of applications each year. Presented annually since 2000, these awards are juried by an external Selection Committee that is comprised of representatives from the corporate, nonprofit, multilateral, social investment, consulting, media, and academic communities. To win, companies must demonstrate exemplary evidence of each of the following Standards of Excellence: CEO Leadership, Innovation, Dedication to Measurement, Partnership.

- **Chairman's Award:** For companies with revenues greater than or equal to US \$20 billion.
- **President's Award:** For companies with revenues less than US \$20 billion.
- **The Directors' Award** recognizes the partnership between a nonprofit organization and a corporate partner. This award category carries with it a \$25,000 cash donation from CECP's Board of Directors.
- **The Charles H. Moore Award for Leadership in Corporate Community Engagement** celebrates a corporate community engagement professional who demonstrates perseverance in the pursuit of societal advancement.

Winning companies are showcased at a special ceremony during the annual CECP Board of Board CEO Conference in New York. The nonprofit winner and giving officer is recognized at the CECP Summit in May. The winning organizations are featured in a video shown at the event, and shared through CECP's website and other communications channels. CECP works with the communications teams at the winning organizations to secure press opportunities.

Council for Corporate Responsibility

[The Corporate Citizenship Award](#) recognizes the corporate responsibility efforts of corporations. It is awarded annually to companies that demonstrate outstanding leadership through sustainable practices and responsible corporate citizenship. The categories, which relate to the Seven Pillars of Corporate Responsibility, include:

- Diversity and Inclusion
- Environmental Sustainability
- Global Enrichment
- Governance
- Organizational Health
- Philanthropy
- Supply Chain Integrity



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Council on Foundations

There is a "best and brightest" in every field — a diligent person or group who goes the extra mile, who inspires others to flourish in their own right. Philanthropy has its own best and brightest and each year the [Council honors their achievements](#) and professional contributions. Our prestigious awards program recognizes philanthropic accomplishments, provides role models from the field, and strengthens the vision of the philanthropic sector.

- The Council and The Communications Network, a colleague and partner of the awards program, have recently redesigned the **Wilmer Shields Rich Awards** to spotlight foundation and corporate giving programs that effectively use communications strategies to achieve goals and further organizational missions. The awards program seeks to educate the philanthropic field about the importance of integrating communications into programs and mission. The Communications Network provides resources, guidance and leadership to advance the strategic practice of communications in philanthropy.
- The **Scrivner Award for Creative Grantmaking** was established in 1985 to recognize a grantmaker who has demonstrated outstanding creativity. It honors grantmakers who, with a combination of vision, principle and personal commitment, are making a critical difference in a creative way.
- The **Distinguished Service Award** puts the spotlight on an individual or individuals who have made significant contributions to the field of philanthropy. First presented in 1984, this award celebrates those who embody the intellect, integrity, leadership, and accomplishment that define absolute excellence in the field of philanthropy.

CR Magazine

Each year since 2008, *CR Magazine* has awarded the prestigious [Responsible CEO of the Year Award](#), presented to deserving CEOs — from companies, NGOs, and governments — who, during the previous year, put themselves at personal and professional risk in order to deliver on corporate responsibility promises. This annual award is unique among business honors because it recognizes how individual CEOs have aligned their organization's interests with that of thousands of stakeholders to do well by doing good and acknowledges leadership in progress, since corporate responsibility represents a discipline that is ever to be improved upon.

In 2011, CR Magazine announced the addition of the **Corporate Responsibility Lifetime Achievement Award** to recognize an individual whose risk-taking, vision and pioneering spirit have led to significant achievement in the Corporate Responsibility field over the course of their career. In 2013, we've added 3 new awards – **Responsible Chief Financial Officers (CFO)**, **Responsible CEO of the Public Sector** and **Sustainable Workplace of the Year**. All award winners are nominated by fellow members of the CR community and selected by an independent panel of judges composed of previous winners and other recognized leaders. Award recipients are honored at CR Magazine's Responsible CEO of the Year Awards Dinner during the COMMIT!Forum each year.

International Association of Business Communicators (IABC)

IABC offers a variety of opportunities for professionals to be internationally recognized for their achievements, honoring the individual and celebrating best practices that advance the profession.

[Gold Quill Awards:](#)

- **Employee Engagement:** Programs or strategies that profile the role of strategic communication as a driver in improving employee engagement including employee recognition employee volunteer programs
- **Community Relations:** A one-time or ongoing program that enhances stakeholder understanding of issues affecting business operations within the community served



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- Corporate Social Responsibility: Programs or strategies that encourage positive social actions while building awareness and reputation, and positioning the organization as a good corporate citizen

International Association of Volunteer Effort (IAVE)

[IAVE](#) formally recognizes excellence in corporate volunteering through the only awards for global companies that are volunteering globally. Two awards are given at the IAVE World Volunteer Conference:

- **The Global Volunteer Program Award** recognizes a global company that shows an exemplary overall approach to global corporate volunteering – with a well-thought-out strategy that fits well with their values, priorities and culture; an understanding and appreciation of global issues and local realities; and, activities that address serious problems in a serious way.
- **The Inspiring Practice Award** recognizes a global company that has created a high impact volunteer initiative designed to meet a specific community or societal need. This award is about tangible outcomes that resulted from a specific volunteer-based strategy to meet a particular need.

Applicant companies may be headquartered anywhere in the world but must have significant operations in at least three regions of the world: Africa, the Arab Nations, Asia-Pacific, Europe, Latin America and North America. Their employee volunteer efforts must be equally global. Nominations are evaluated by judges who bring informed but diverse perspectives on corporate volunteering and will come from different regions of the world.

Winners are announced at the IAVE World Volunteer Conference. Award winners are showcased by IAVE and have the opportunity to display the award-winner brand mark on their own external promotional materials and internal communications. The first Global Volunteer Program Award and Inspiring Practice Award were presented in London on December 12, 2012.

Jefferson Awards for Public Service

[The Jefferson Awards](#) are a prestigious national recognition system honoring community and public service in America. The Jefferson Awards are presented on two levels: national and local. They began in 1972 to create a Nobel Prize for public service. Today, their primary purpose is to serve as a "Call to Action for Volunteers" in local communities.

In 2006 the Jefferson Awards created **Jefferson Awards Champions** to recognize and encourage volunteering in the workplace. The Champions include major corporations, small businesses, colleges and universities and local governments. The Jefferson Awards has 23 Champions – corporations, colleges and universities, local governments and non-profits – that use the Jefferson Awards to honor outstanding employees for their volunteer service. Our current Champions have more than 1 million employees. Each Champion has an internal selection committee that seeks nominations, and selects up to 12 recipients per year. The selected employees are presented with Jefferson Awards in recognition of their service.

Points of Light

In 1993, Points of Light created the [Corporate Engagement Award of Excellence](#) to honor companies that demonstrate commitment to a culture that inspires and equips employees to volunteer and make an impact in their communities through the establishment of a formal workplace volunteer program.



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Today, Points of Light has honored over 90 companies and, the program is a highly regarded award program in the industry. The awards are presented annually at the Conference on Volunteering and Service, the world's largest gathering of service and civic engagement leaders held in June. 2014 winners include The Advisory Board Company and UnitedHealth Group. As of February 2015, the award has been put on hold while criteria and recognition opportunities are being revised.

PR News

Responsibility is one of the key benchmarks of an organization's overall success and reputation in the marketplace. [PR News' CSR Awards](#) recognize the corporations and their partners that have executed highly successful and impactful CSR campaigns in the past 12 months. These awards recognize both the communications surrounding a CSR initiative and the initiative itself, depending on the category you enter. Additionally, the awards program recognizes the CSR leaders within your organization.

Winners will be awarded in the following categories:

- Hall of Fame
- CSR A-List
- CSR Professional of the Year
- Annual Report
- Blog
- Cause Branding Campaign
- Community Affairs
- Corporate-Community Partnership
- CSR on a Shoestring
- Diversity Communications
- Employee Relations
- Employee Volunteer Program
- Environmental Stewardship
- Event: CSR/Green Focus
- Facebook Communications Campaign
- Green PR Campaign
- Human Rights Communications
- Media Relations
- Nonprofit/Corporate Partnership
- Overall Leader in CSR Practices (less than 10k employees)
- Overall Leader in CSR Practices (more than 10k employees)
- Philanthropy Communications
- Pro Bono Campaign
- Recycling Campaign
- Social Good
- Social Media Campaign
- Stakeholder Engagement
- Sustainability/CSR Report Category
- Twitter Communications
- Video Initiatives
- Volunteer Program
- Workplace Innovation

Public Relations Society of America

PRSA awards recognize outstanding public relations campaigns, programs and tactics, and the dedication and contributions of public relations and communications professionals like you.

- [Silver Anvil Awards](#): The icon of the public relations profession, the Silver Anvil Awards recognize the best public relations programs of the year and the highest standards of performance in the profession. Commonly referred to as "the Oscars of the public relations profession," the Silver Anvils culminate in a prestigious awards show each spring in the heart of Manhattan.
- [Bronze Anvil Awards](#): The Bronze Anvil Awards recognize individual items or components of programs or campaigns — media kits, annual reports, newsletters, blogs, podcasts, social media, video programs, PSAs, speeches or websites — that contribute to the overall success of public relations programs and campaigns.



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Stevie Awards

[The Stevie Awards](#) were created to honor and generate public recognition of the achievements and positive contributions of organizations and working people worldwide. Beginning with The American Business Awards in 2002, The International Business Awards in 2003, the Stevie Awards for Women in Business in 2004, and the Stevie Awards for Sales & Customer Service in 2006, our mission is to raise the profile of exemplary organizations and individuals among the press, the business community, and the general public. In short order the Stevie has become one of the world's most coveted awards.

Each year the International Business Awards and the American Business Awards are judged by more than 200 executives around the world. Our sponsors include several of the top business publishers and marketers. Especially in tough economic times like these, participating in awards shows is a cost-effective way to thank and honor your valued employees and to build or burnish your brand. Choose from dozens of categories – including Corporate Social Responsibility Program of the Year - honoring individuals, entire organizations, departments and teams, new products and services, and advertising, web sites, annual reports, videos, and other forms of media.

The competition is structured so that you will compete only against other organizations of your size, in your industry. So if you're a small or medium-size company, you'll have just as much opportunity to win a Stevie as a Fortune 100 company does. The Stevie® Award trophy is one of the world's most coveted prizes. Since 2002 the Gold Stevie Award has been conferred for achievement in business to organizations and individuals in more than 60 nations.

United Way

For 25 years, [United Way](#) awards its highest national honor recognizing elite Global Corporate Leaders for outstanding employee and community engagement, volunteering and measurable impact in education, income and health.

US Chamber of Commerce Foundation - Business Civic Leadership Center (BCLC)

To find leading examples of the innovative and diverse ways business makes a difference in society, look no further than the [Corporate Citizenship Awards](#). Since 2000, the "Citizens" Awards have spotlighted successful and replicable models of important, positive business impact on people, communities and the environment. The finalists are characterized by the proof they offer that core business expertise and employee talent are among the most valuable ways businesses engage in society. Categories include:

- Best Business Neighbor
- Best International Ambassador
- Best Partnership
- Best Corporate Steward

The Citizens Awards are highly prized and winners are determined by an independent panel who evaluate company results with rigor and discipline, along with our "People's Choice" Best Partnership Awards which are determined by online voting.



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Other Annual Lists and Rankings

[The Civic 50](#) - The Civic 50 is an initiative to identify the 50 most community-minded companies in the nation.

Fortune Rankings:

- [World's Most Admired Companies](#)
 - Innovation, People Management, Product Quality, Long-term Investment, Fiscal Soundness, Employee Retention, Social Responsibility, Use of Assets, Global Competitiveness
- [100 Best Companies to Work For](#)

[CSR Index 50](#) - For the last four years the Boston College Center and Reputation Institute have created a ranking of the top 50 companies in the United States that the public (based on a survey of US consumers) distinguishes for corporate social responsibility.

[CR Magazine – 100 Best Corporate Citizens List](#)