

CENTER FOR
CORPORATE CITIZENSHIP

BOSTON COLLEGE
CARROLL SCHOOL
OF MANAGEMENT



CVC of Atlanta Winter Meeting

2/19/2014

The Center



The Carroll School of Management **Center for Corporate Citizenship** at Boston College serves corporate citizenship professionals seeking information and insights that will help their companies achieve maximum business and social value from environmental, social, and governance investments.

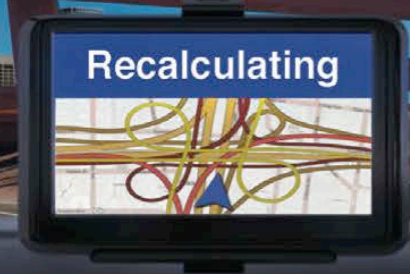
- Founded in 1985
- 400 member companies
- 10,000 individual corporate participants
- 2000 members of the online community
- 33 industries
- Professional development and certificate programs, webinars, knowledge assets and research



Fulton Hall at Boston College Chestnut Hill Campus

We help you **Know More, Do More, and Achieve More**

Adaptable Leadership



Registration is now open for our 2014 conference.



Coming to Atlanta



- 2016 International Corporate Citizenship Conference will be held in Atlanta, March 20 – 22, 2016
- Sponsorship opportunities are filling already
- For more information on how to get involved contact Eileen Blinstrub, 617-552-1467, eileen.blinstrub@bc.edu

Survey Background

Who: 603 professionals working
in corporate citizenship

When: September/October 2012

What: Responsibilities,
background, job satisfaction,
and compensation



Leading Across the Organization
Profile of the Professionals 2013

Does this sound like you?



“I am a department of one”

“Having to do more with less”

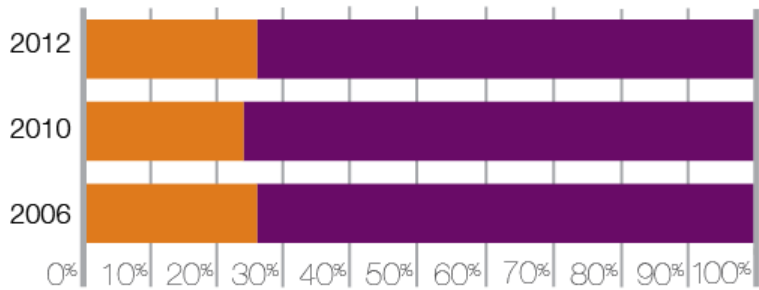
“Too many great opportunities! Prioritizing them is a challenge.”

“Corporate citizenship is about 20% of my job, but is what produces 80% of my job satisfaction”

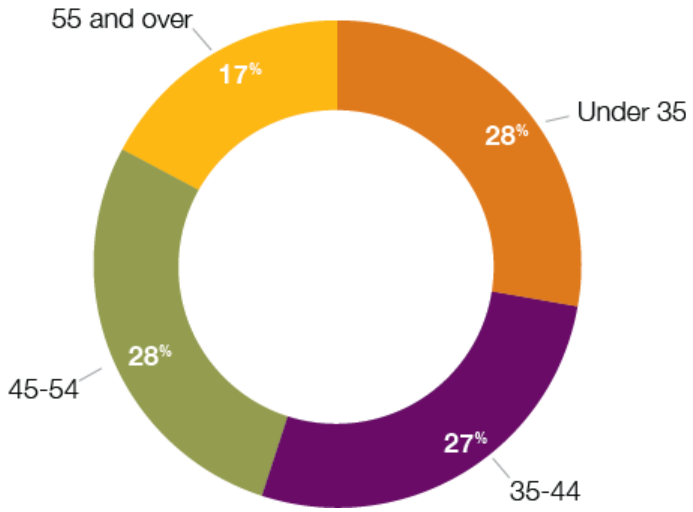
Who are we?



Gender of respondents

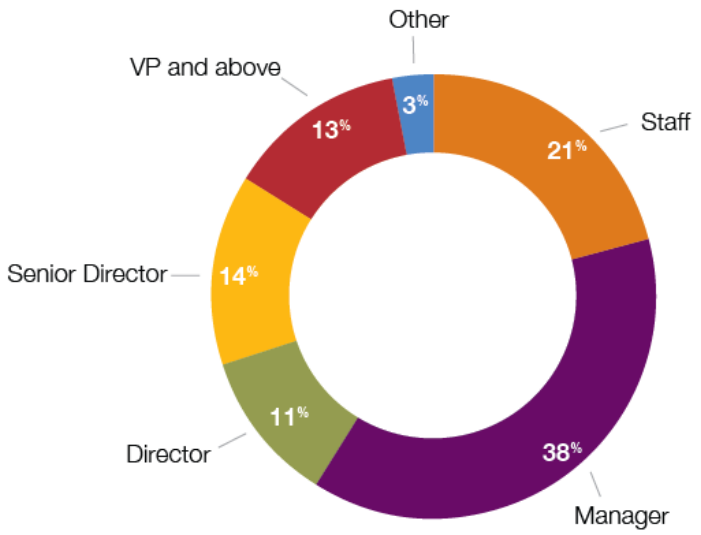


Age of respondents

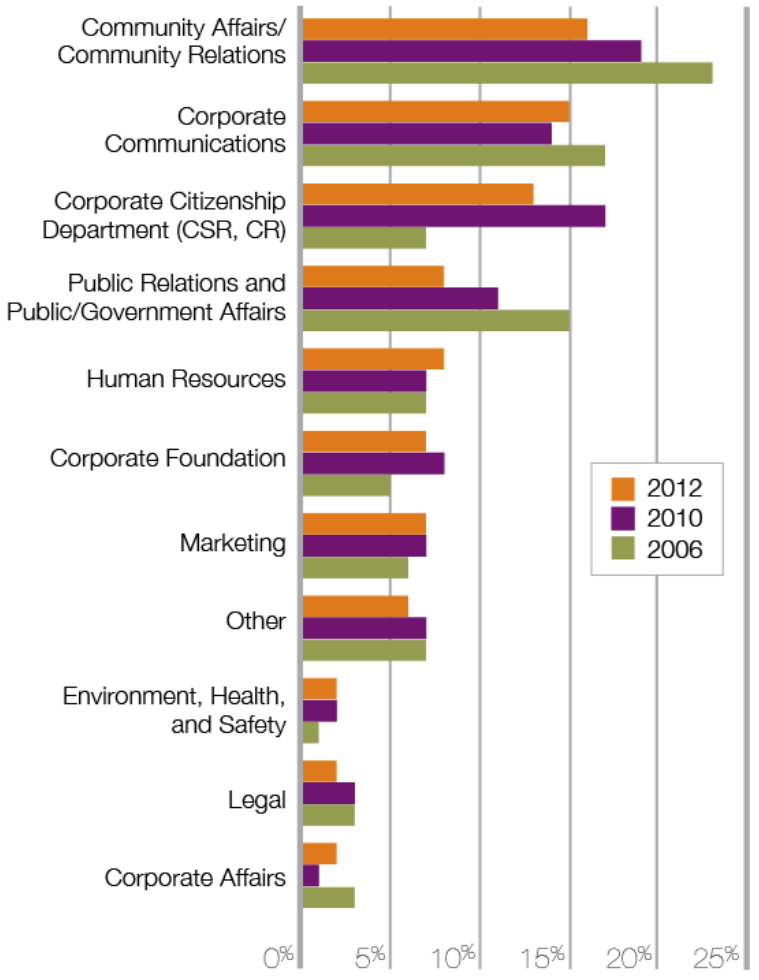


Who are we?

Respondents by job title



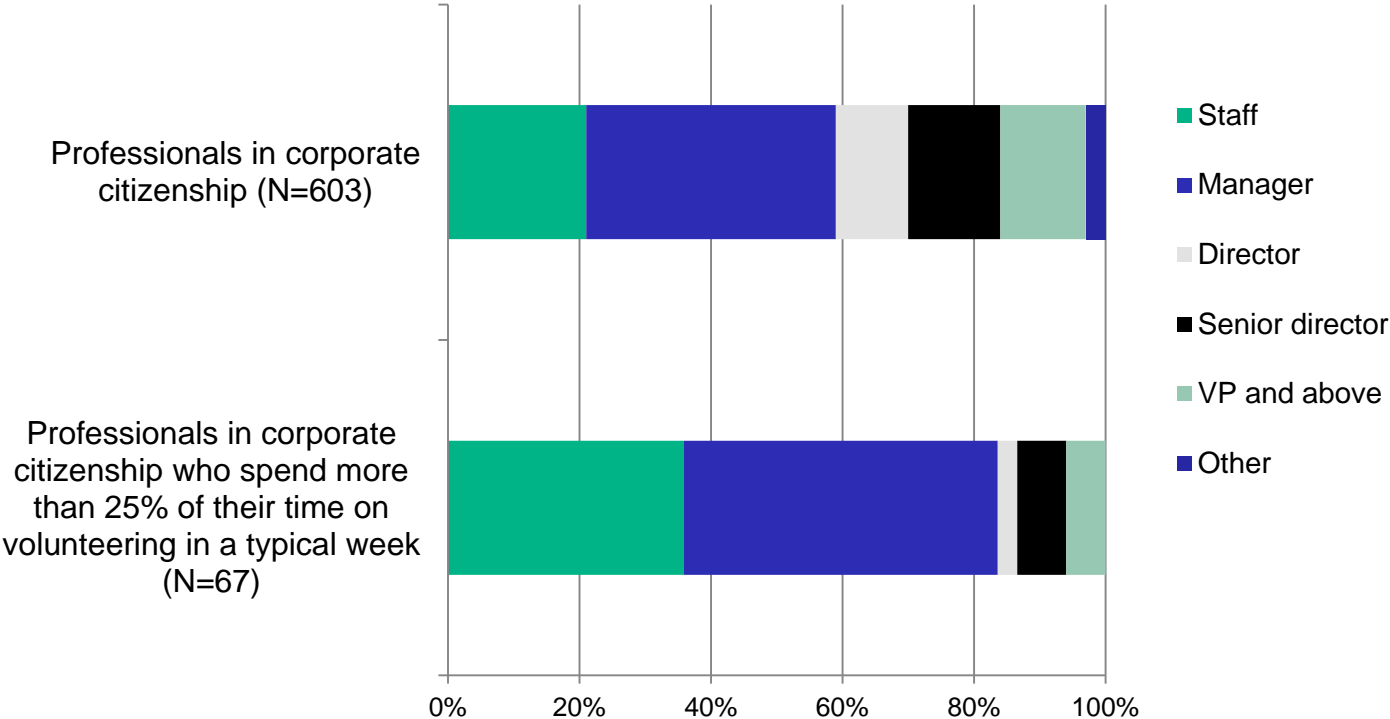
The departments where professionals in corporate citizenship are based



Who are we?

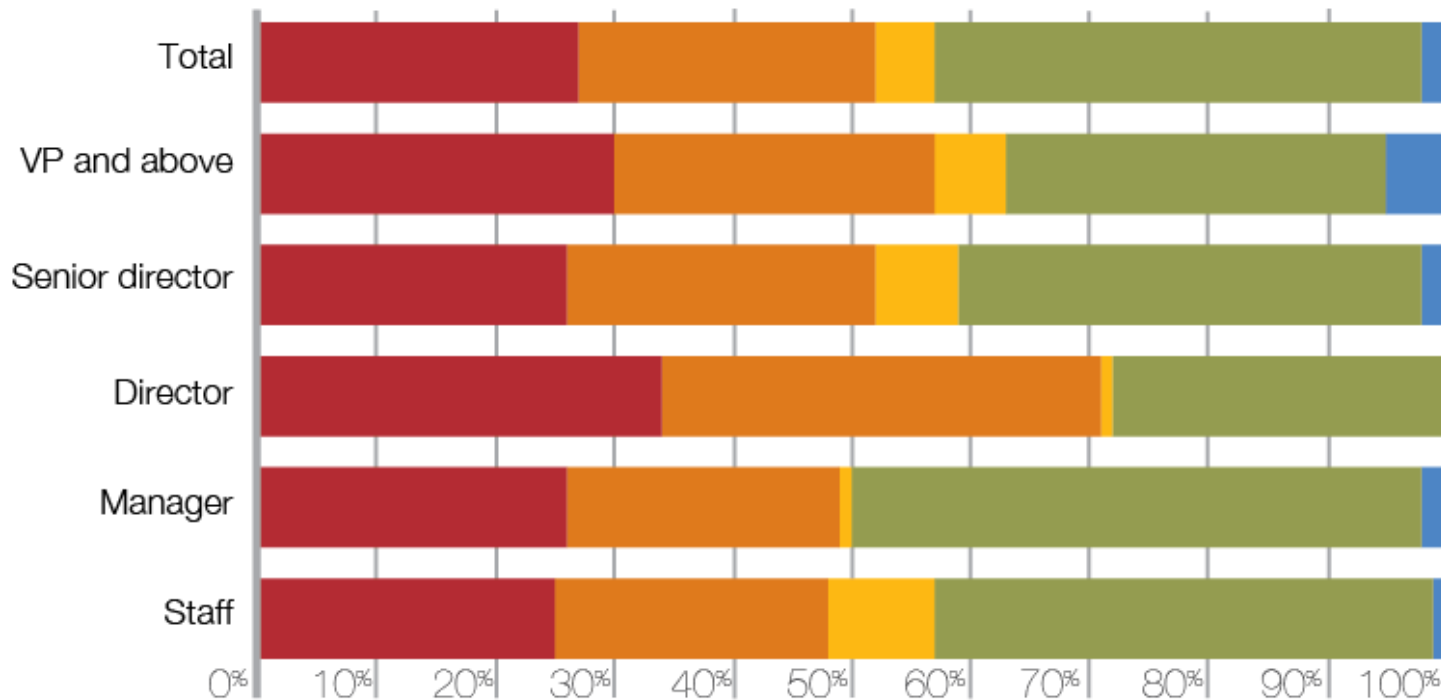


Professionals in corporate citizenship by job title



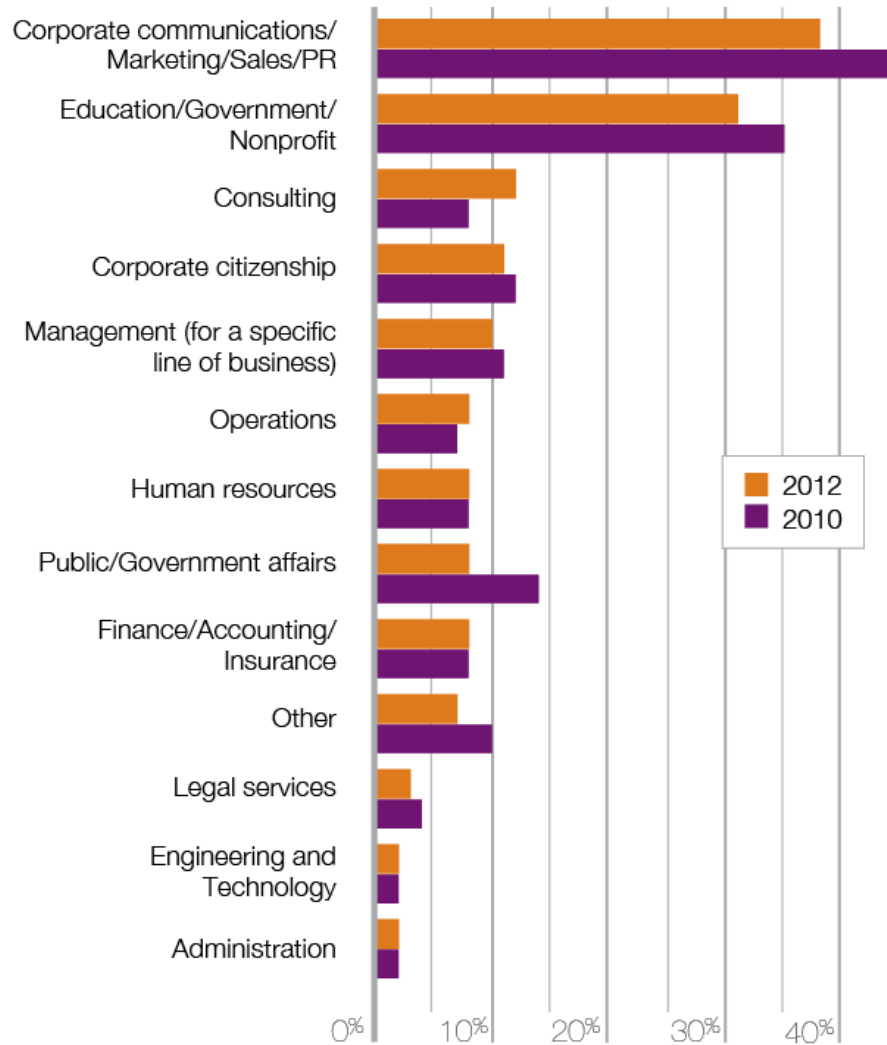
Source: Boston College Center for Corporate Citizenship, Profile of the Professionals 2013

How did we get here?

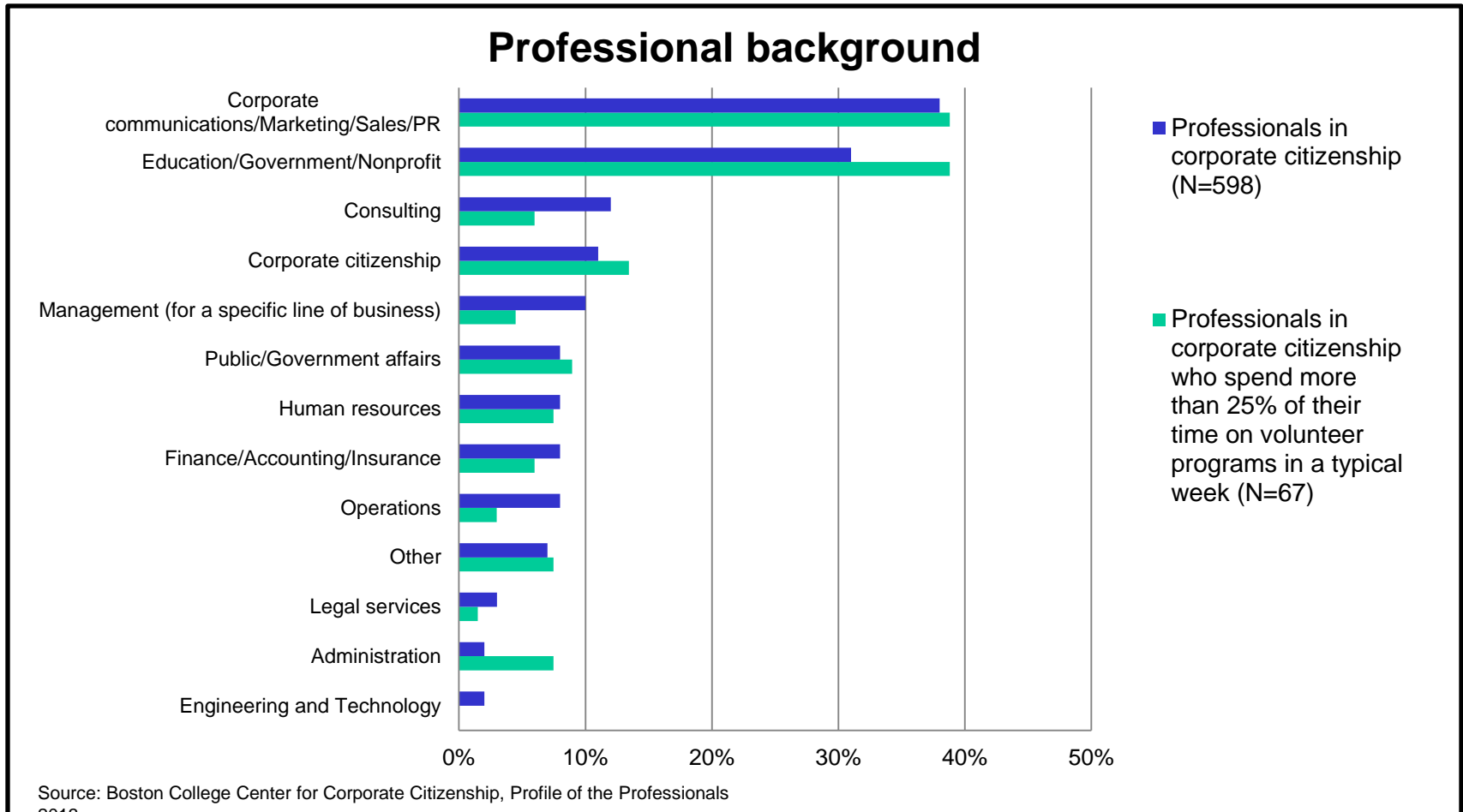


- Promoted within my department
- Transferred from another department inside the company
- Internal - Other
- External hire
- Other

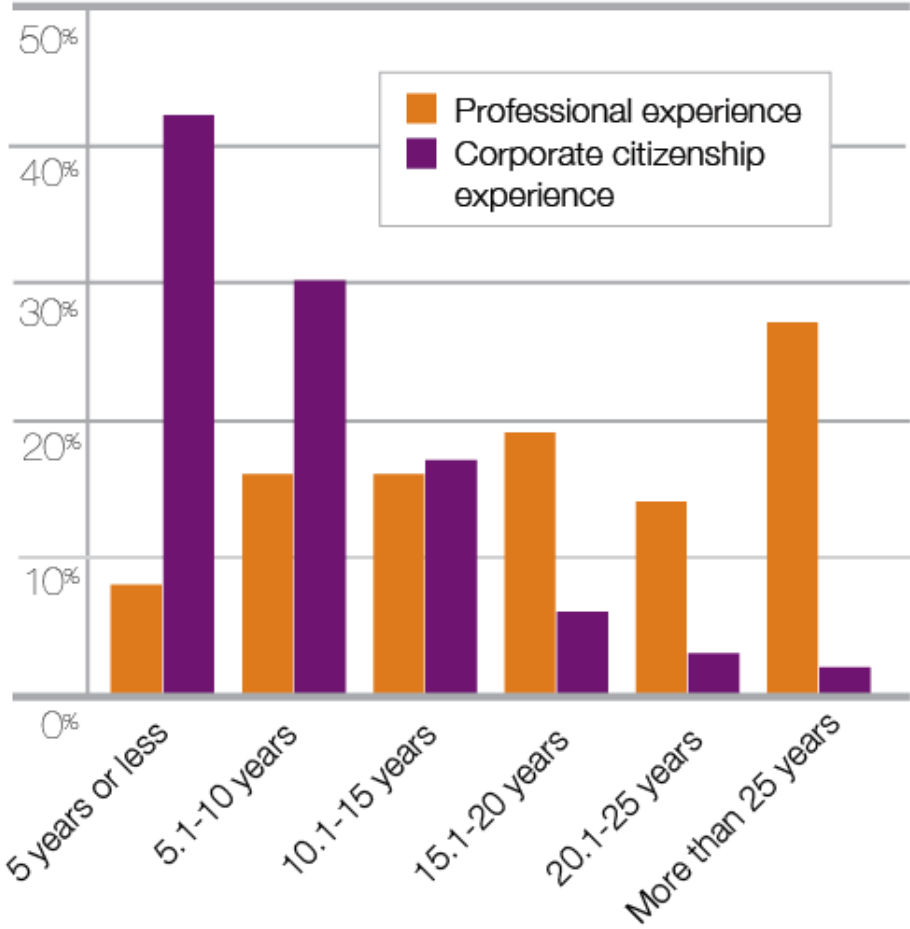
How did we get here?



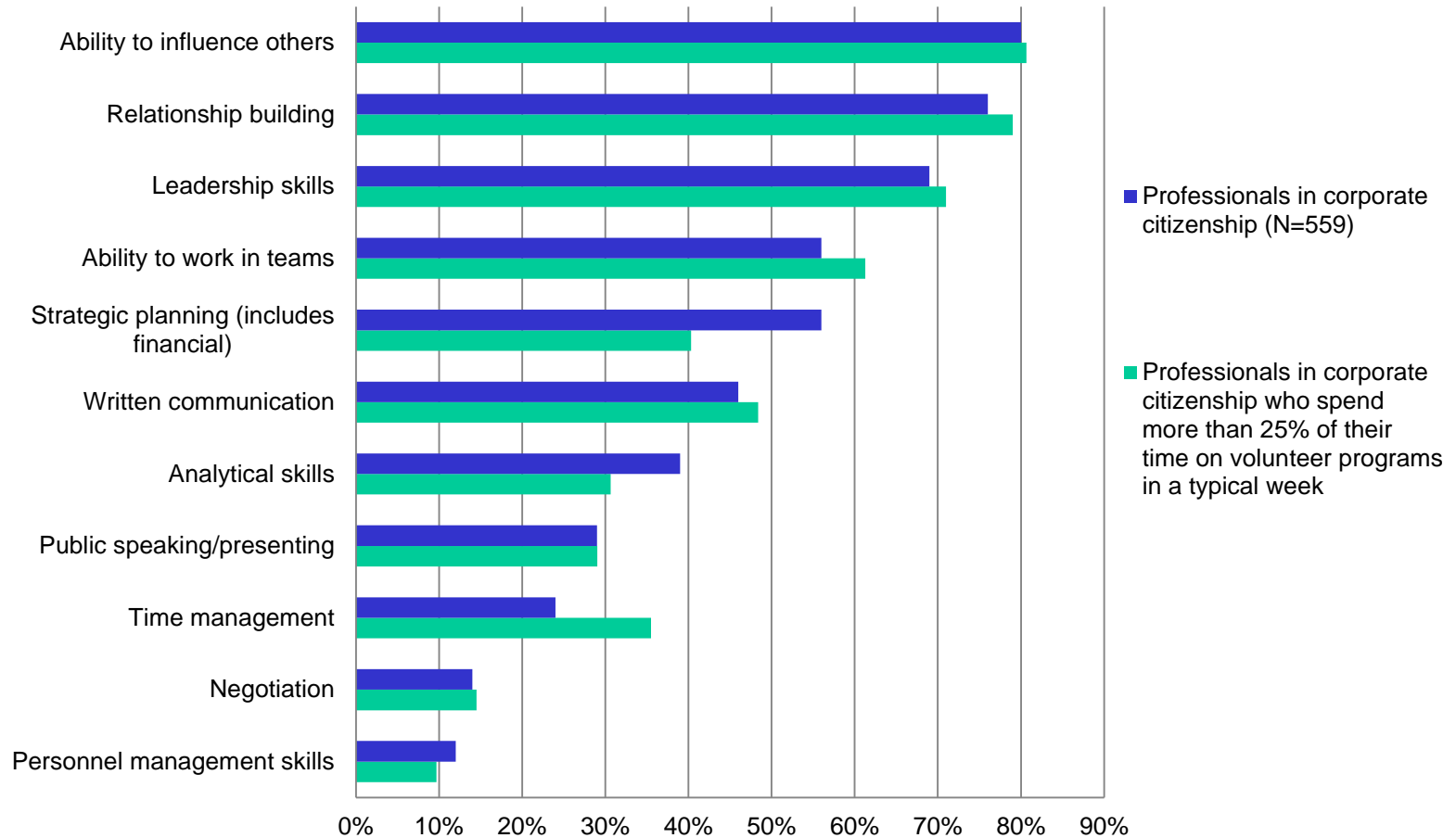
How did we get here?



Our Experience

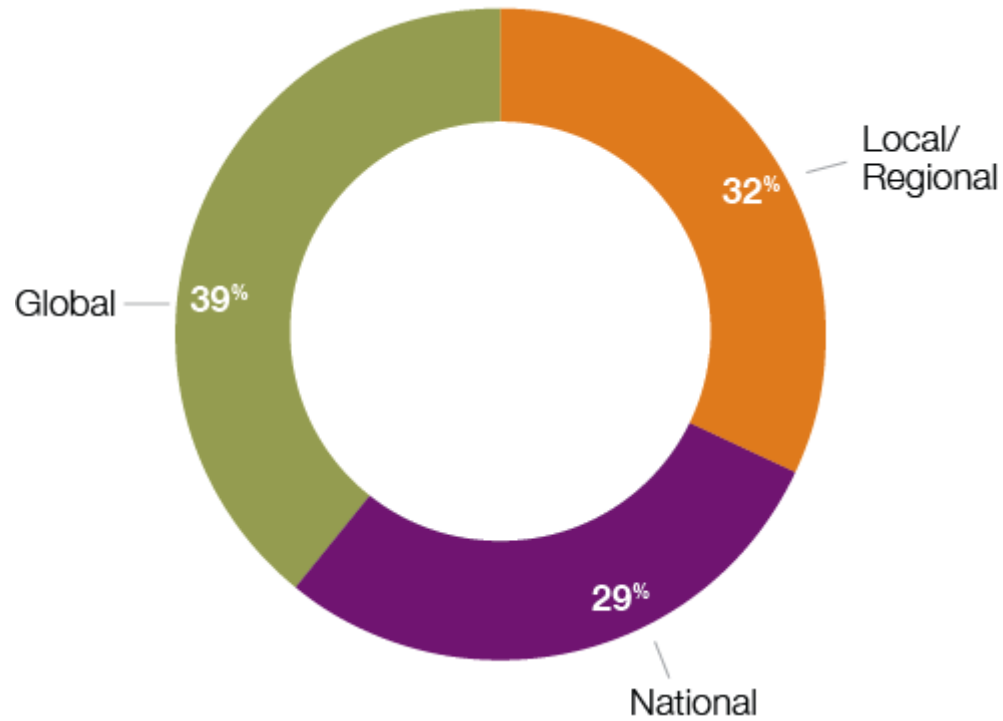


Skills and competencies



Source: Boston College Center for Corporate Citizenship, Profile of the Professionals 2013

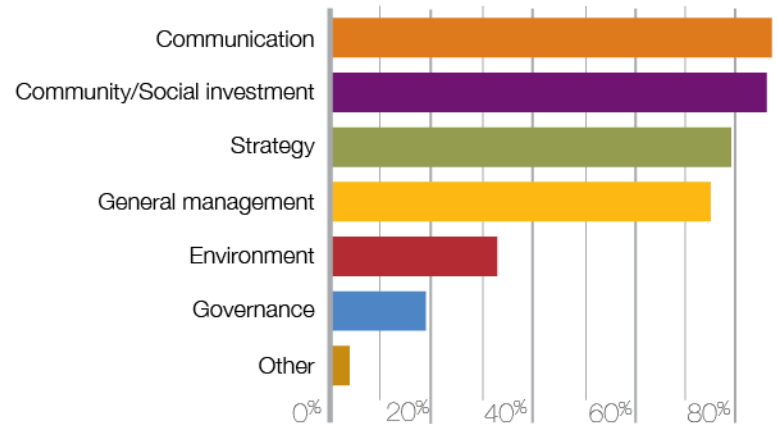
Responsibilities



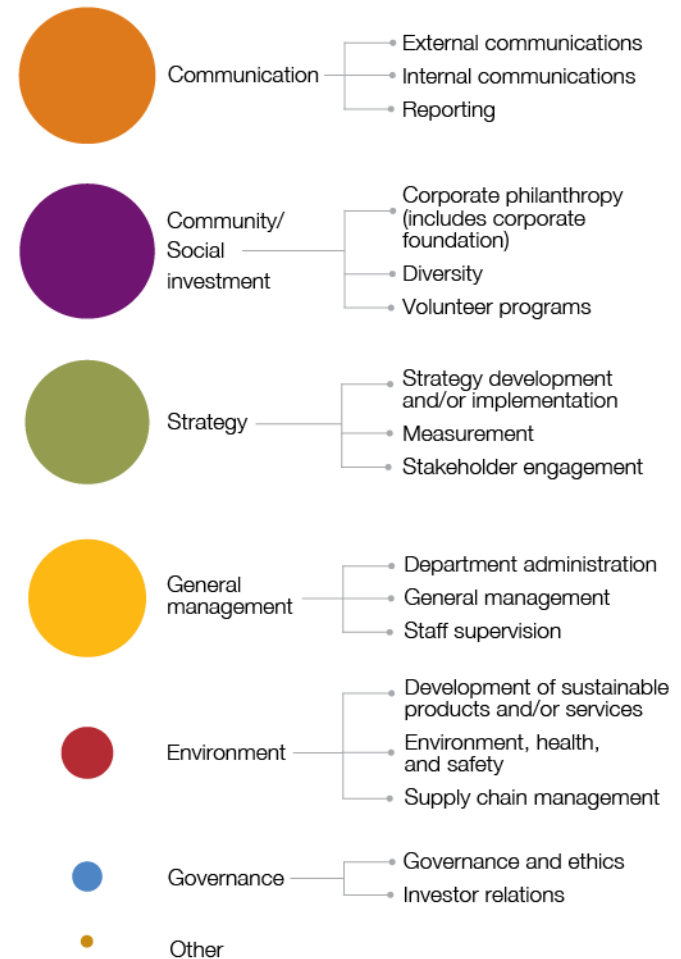
Responsibilities



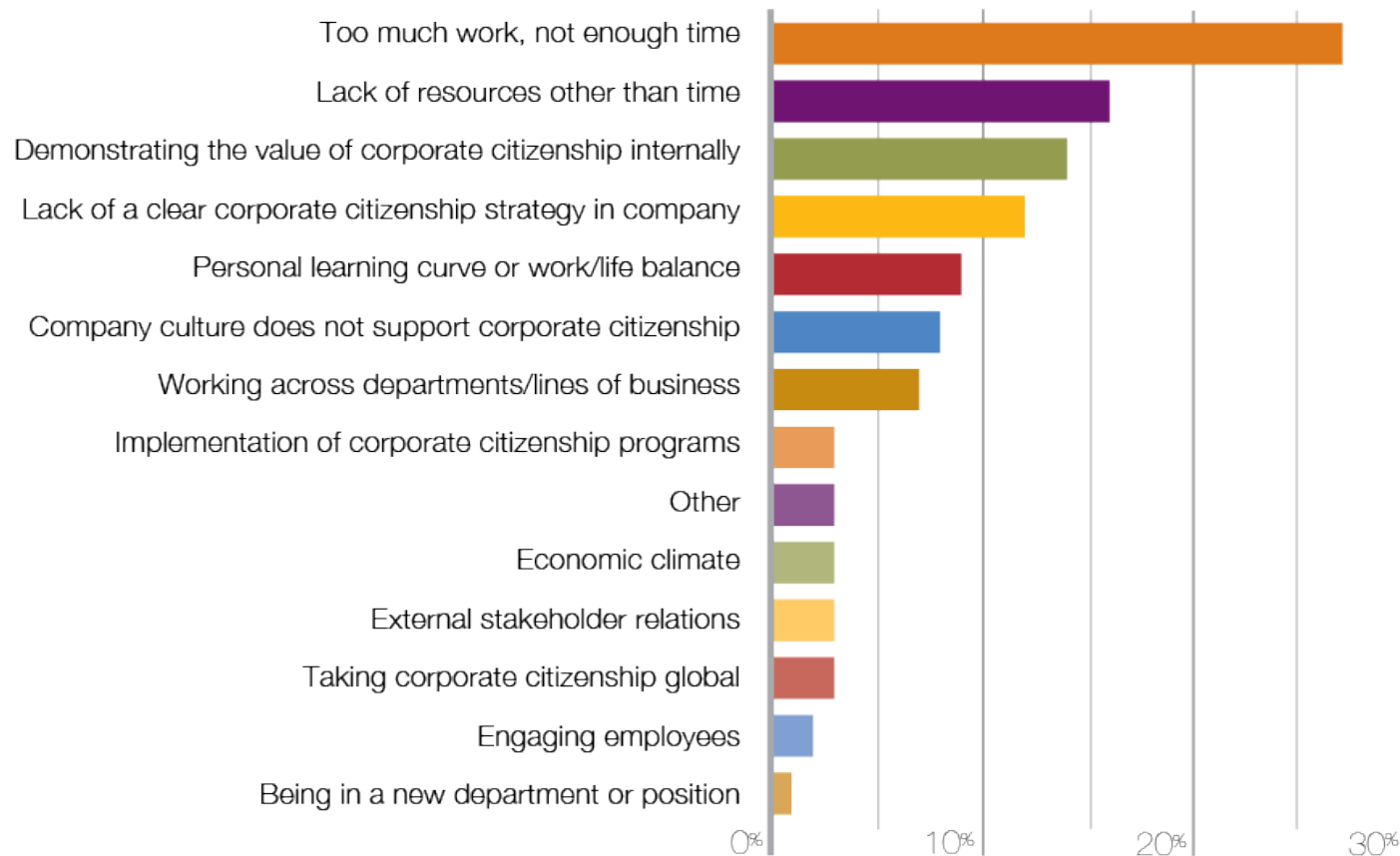
Percentage of respondents who spend time on an activity during a typical week



Activities by categories with subgroups



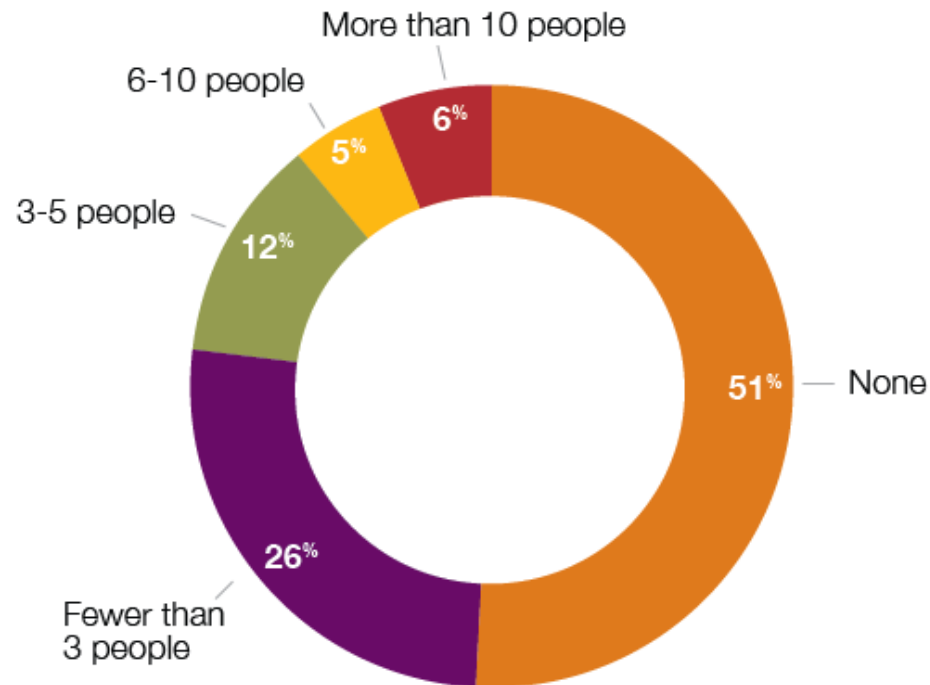
Major challenges



Major challenges



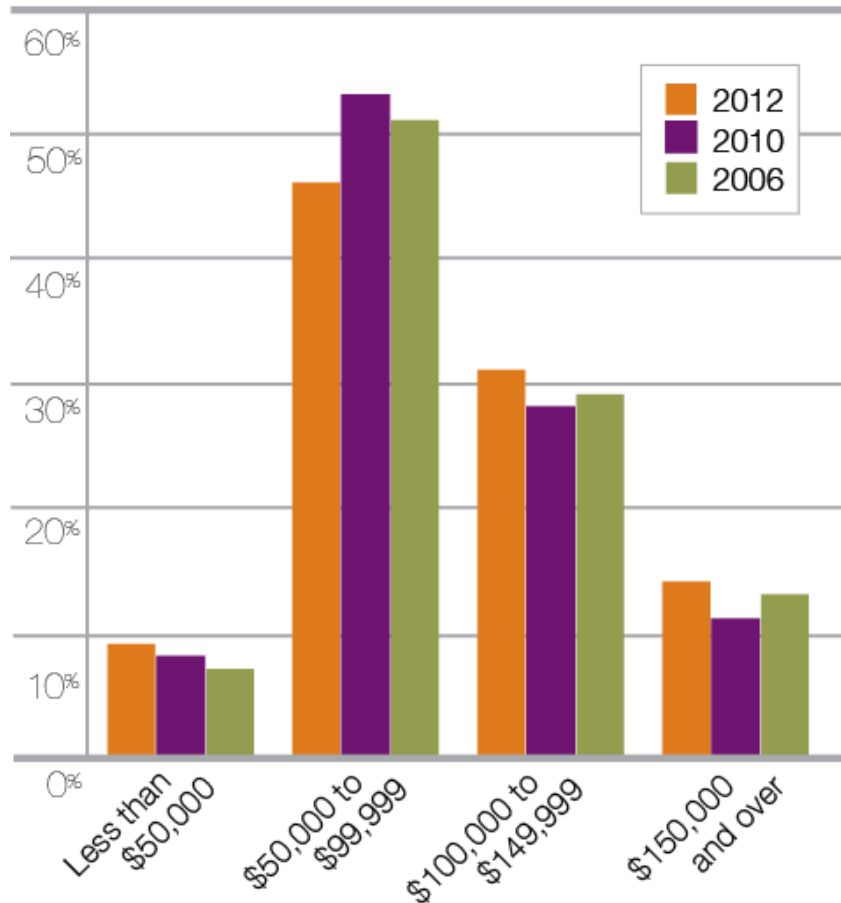
How many people are you responsible for managing?



Compensation



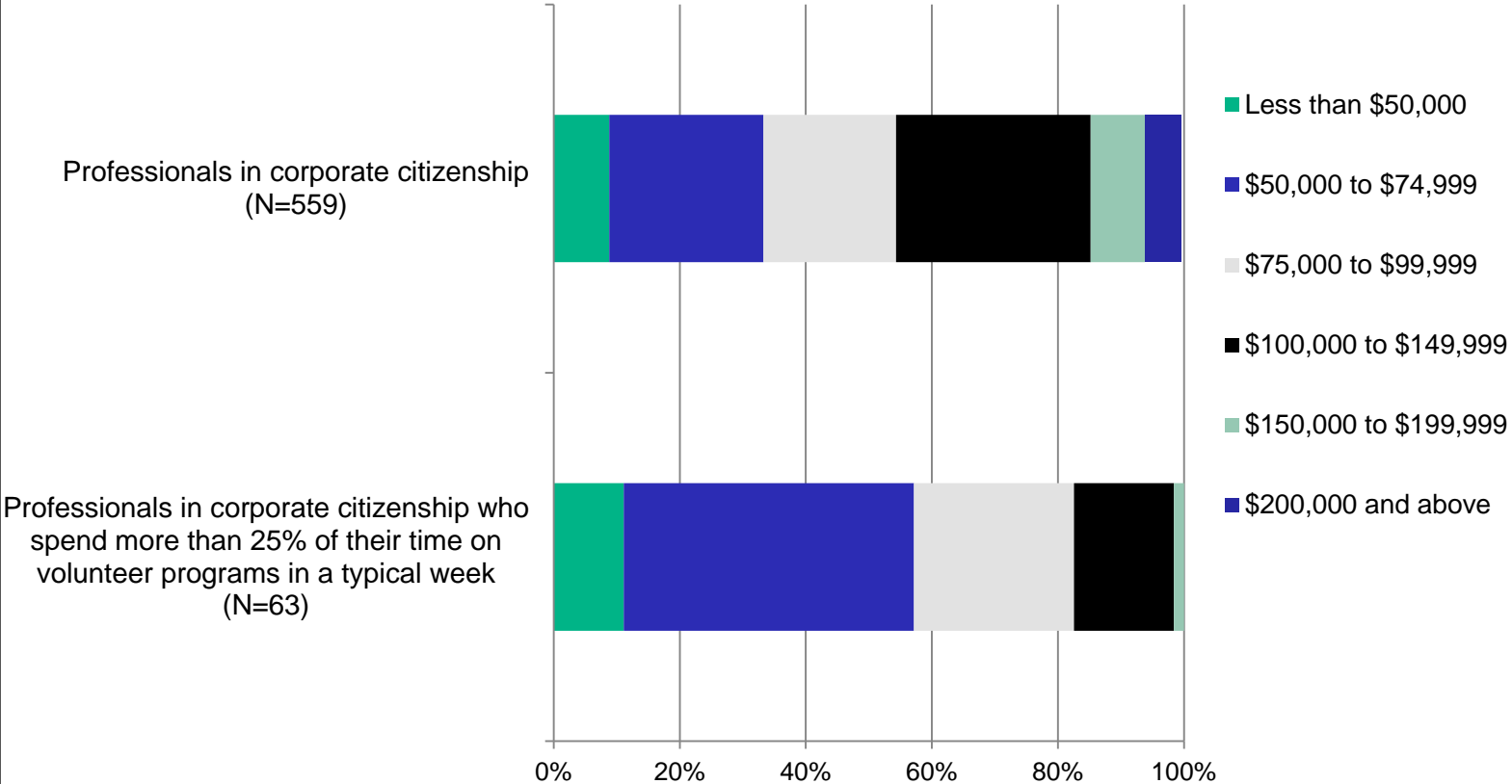
Annual base salary



Compensation



Annual base salary

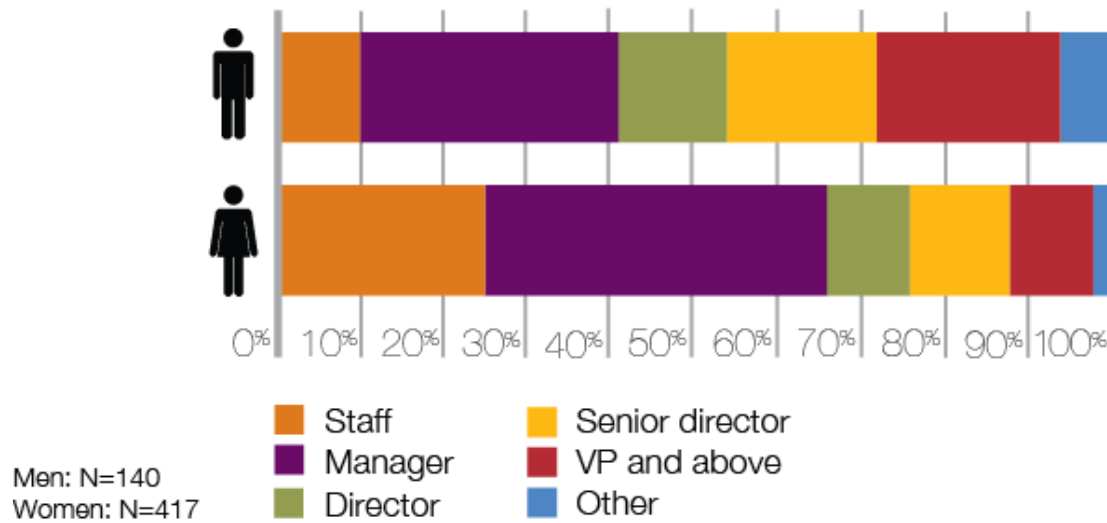


Source: Boston College Center for Corporate Citizenship, Profile of the Professionals 2013

The gender gap



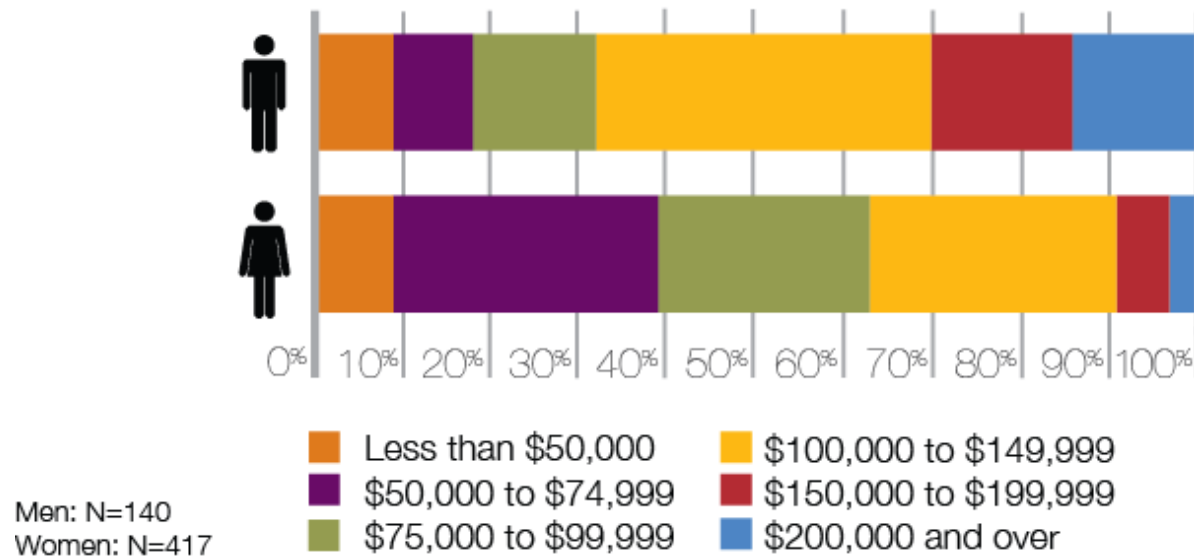
Job title by gender



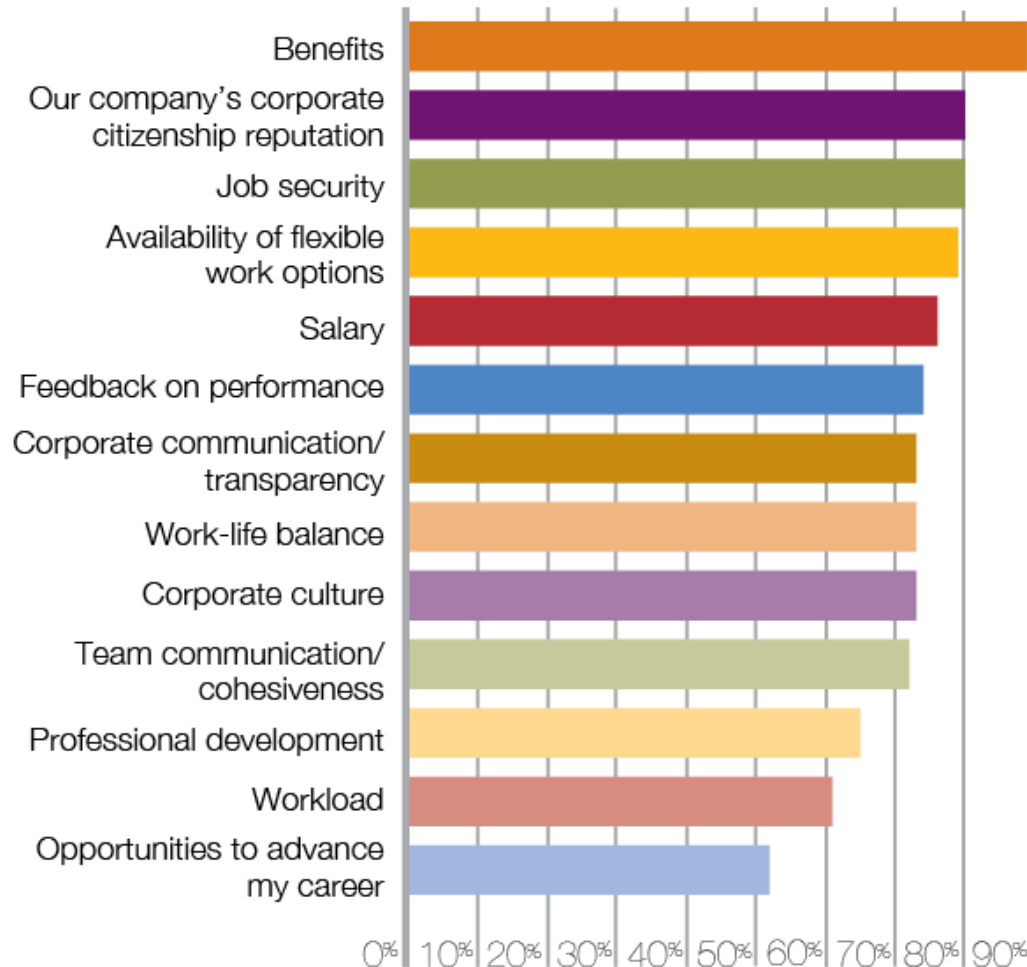
The gender gap



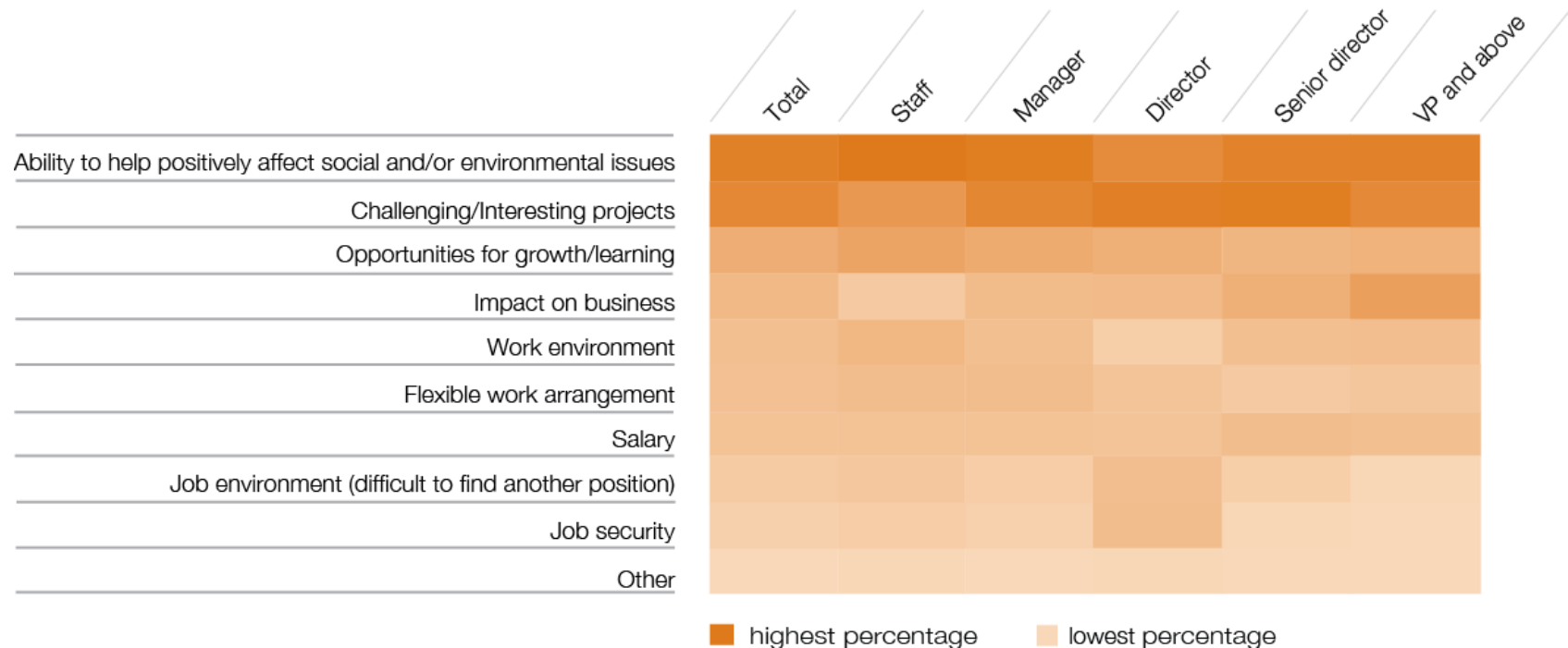
Annual base salary by gender



Overall satisfaction with job



Motivated by your mission



Thank you!



- To view the full report visit:
<http://www.bcccc.net/index.cfm?pageId=2199>
- For questions or more information on this research or other corporate citizenship topics contact

Colleen Olphert, 617-552-0724, olphert@bc.edu