



The **IMPACT** Awards 2024 Sponsorship Opportunities

Tuesday, September 10
11:30 a.m. to 1:30 p.m.
Curate

Join us at the **27th annual IMPACT Awards** to honor the superlative work of corporations that have soared to new heights by engaging employees and sharing their many resources – whether virtually or in-person. Discover what some of Atlanta’s most philanthropic companies are doing – from the C-suite to entry-level employees – to tie service and community engagement back to bottom-line business results, regardless of size, industry or structure.

The 2024 IMPACT Awards will feature a luncheon, keynote presentation, service project and live entertainment at Atlanta’s brand-new event facility on Atlanta’s west side, Curate. This sleek space features natural light, state-of-the-art audio-visual features and plenty of space for a pre-function service project and seated luncheon. The IMPACT Awards will be one of the inaugural corporate events hosted by Curate.

The IMPACT Awards are presented by the **Corporate Volunteer Council of Atlanta**. Since 1992, the Corporate Volunteer Council of Atlanta has supported its member companies to deliver business results through their strategic commitment to civic engagement and positive social impact.

Don’t miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by August 2, 2024.



The IMPACT Awards

The IMPACT Awards will recognize three companies for outstanding achievements in Atlanta-based community work through the following categories:

IMPACT Corporate Program of the Year

Presented to an exemplary corporate employee volunteer or corporate social responsibility program that went above and beyond in the period between January 1, 2023 and June 1, 2024 to effectively integrate community service and impact and/or volunteering into the company's business culture.

IMPACT Corporate Innovative Project of the Year

Presented for an innovative, short-term corporate employee engagement / volunteer project or social impact project that was completed between January 1, 2023 and June 1, 2024 and achieved significant measurable results.

IMPACT Corporate Skills-Based Award

Presented to a business in recognition of its efforts to leverage the skills of the company's employees to build operational capacity of nonprofit or community partners while fostering professional growth. All projects and programs referenced in the nomination must take place between January 1, 2023 and June 1, 2024.

We will begin accepting nominations for the 2023 IMPACT Awards beginning in April 2024.



The IMPACT Awards 2024 Sponsorship Levels

DIAMOND \$16,500

The Diamond (Presenting) Sponsor receives category exclusivity. Highlights may include:

Pre-event Visibility:

- Logo recognition on the event invitation
- Press release: Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Company recognition on CVC of Atlanta website, Facebook, Twitter and LinkedIn

Event:

- Opportunity for company representative to speak from the podium
- Two reserved V.I.P. tables at the 27th Annual IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

Post-event visibility:

- Inclusion in post-event PR including print, online, and/or any other media
- Contributing article featured in the CVC's SaportaReport Thought Leader column
- Logo recognition on www.cvcoatlanta.org for one year

PLATINUM \$11,000

Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Company recognition on CVC of Atlanta website, Facebook, Twitter and LinkedIn

Event:

- Two reserved V.I.P. tables at the IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

Post-event visibility:

- Inclusion in any post-event PR including print, online, and/or any other media
- Company mention in the CVC's SaportaReport Thought Leader column
- Logo recognition on www.cvcoatlanta.org for one year

GOLD \$5,500

Pre-event Visibility:

- Name recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Sponsorship group recognition on CVC of Atlanta Facebook, Instagram and LinkedIn

Event:

- One reserved V.I.P. table at the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company logo included in event presentation

Post-event visibility:

- Company recognition in post-event PR including print, online, and/or other media
- Logo recognition on www.cvcofatlanta.org for one year

SILVER \$2,750

Pre-event Visibility:

- Recognition on the CVC of Atlanta website

Event:

- 4 tickets to the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company name included in event presentation

Post-event visibility:

- Company listing in post-event PR
- Logo recognition on www.cvcofatlanta.org for one year.

BRONZE \$1,000

Pre-event Visibility:

- Recognition on the CVC of Atlanta website

Event:

- 2 tickets to the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company name included in event presentation

Post-event visibility:

- Logo recognition on www.cvcofatlanta.org for one year.

Please contact Cheryl Kortemeier for additional sponsorship opportunities at: cheryl@cvcofatlanta.org or 404-889-5112

CVC of Atlanta IMPACT Awards

September 10, 2024 at Curate

SPONSORSHIP COMMITMENT FORM

	LEVEL (select one)	TOTAL
DIAMOND SPONSOR		\$ 16,500
PLATINUM SPONSOR		\$ 11,000
GOLD SPONSOR		\$ 5,500
SILVER SPONSOR		\$ 2,750
BRONZE SPONSOR		\$ 1,000
	# of TICKETS	TOTAL
Additional Tickets Sponsors may purchase additional tickets for \$100 per ticket.		\$
	# of TICKETS	TOTAL
Awards Tickets Only (Members) – Single event tickets may be purchased by members at a discounted rate of \$100 per person or \$800 for a table of eight.		\$
Awards Tickets Only (Non-Members) – Single event tickets may be purchased by non-members at \$150 per person or \$1,200 for a table of eight.		\$
Contribution – We are unable to attend the event, but please accept this donation to support corporate volunteerism in Atlanta.		\$
TOTAL CONTRIBUTION		\$

Organization Name	
Contact Person(s)	
Address	
Phone	
Email	

Please return completed form by **Friday, August 2** to cheryl@cvcofatlanta.org or CVC of Atlanta, Attn: Cheryl Kortemeier, PO Box 170069, Atlanta GA 30317. (Tax ID #: 58-2054790). Please make checks payable to Corporate Volunteer Council of Atlanta and mail to the address above. For payment online or special payment arrangements, please contact Cheryl Kortemeier at cheryl@cvcofatlanta.org or 404-889-5112.