

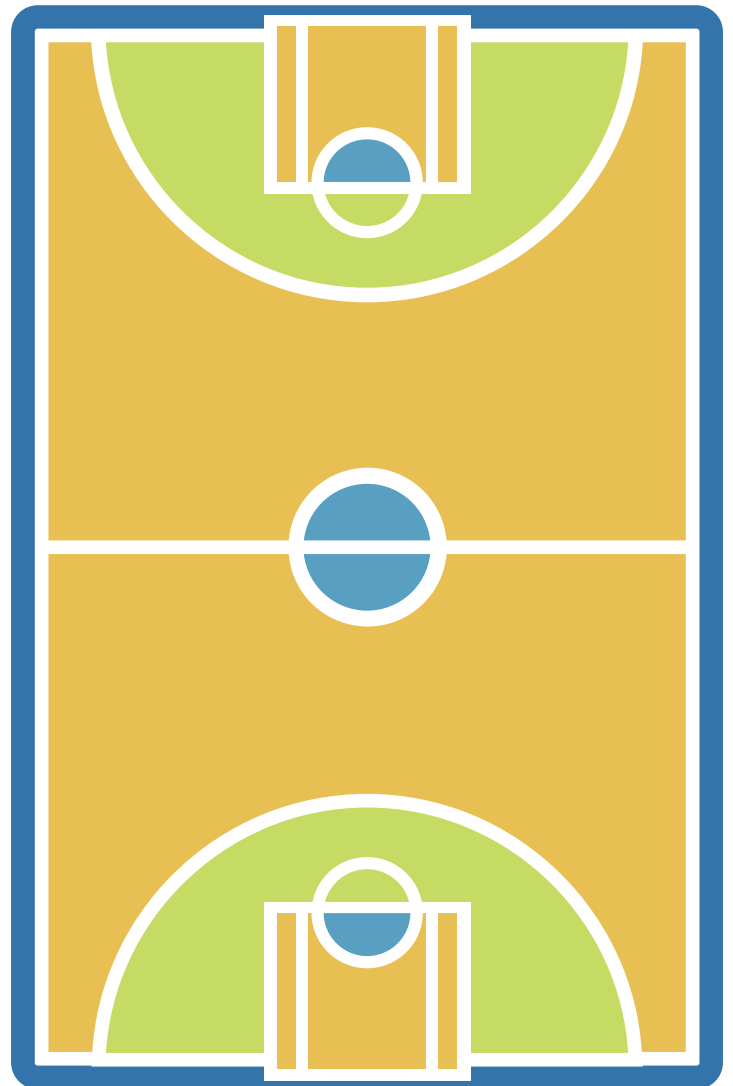
2022 IMPACT

awards



All-Stars for IMPACT

*Celebrating
30 years of
CVC!*



PRESENTED BY



DELTA

c o n n e c t .

i n s p i r e .

i m p a c t .



2022 IMPACT Program

12:00 Service opportunity with Children's Healthcare of Atlanta & Networking

12:30 30th Anniversary Retrospective Video

11Alive

Welcome

Cheryl Kortemeier,
Executive Director, CVC of Atlanta

Cheryl Preheim, 11Alive

Reina Jones,
Delta Community Credit Union
Board President, CVC of Atlanta

Welcome from Overtime Elite

Shea Dawson

IMPACT Corporate Project Award

Cheryl Preheim

IMPACT Corporate Skills-Based Award

Cheryl Preheim

Diamond Presenting Sponsor Welcome

Judy Graham Weaver, Delta Air Lines

Panel Introduction

Imara Canady,
30th Anniversary Chair
Board Vice President, CVC of Atlanta

Panel Discussion

Rose Scott, Moderator
Andre Dickens, Mayor, City of Atlanta
Shirley Franklin, Former Mayor,
City of Atlanta

IMPACT Corporate Program Award

Cheryl Preheim

Adjourn

Cheryl Kortemeier

2022 IMPACT

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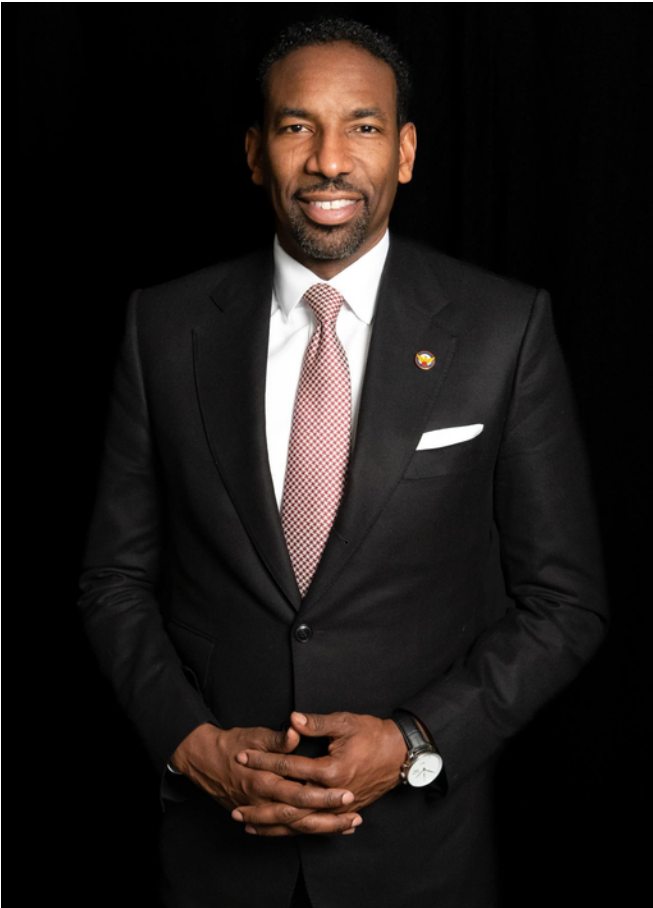
Cheryl Preheim

Cheryl Preheim is a weekday morning anchor on 11Alive Morning News and a mother of four. "We love raising our kids here; and it's an honor to work at a station committed to telling meaningful and important stories in Metro Atlanta and beyond," says Preheim.

Cheryl has been part of the NBC family for two decades. She joined the WXIA family in 2016 after working at TEGNA's sister station in Denver, KUSA.



Andre Dickens is the 61st Mayor of Atlanta. A proud native of Atlanta and a product of Atlanta Public Schools, Mayor Dickens is focused on bringing opportunity and equity to the city that he loves.



Mayor Dickens' agenda is rooted in Moving Atlanta Forward, through improving public safety, increasing opportunities for the city's young people, empowering neighborhoods, and investing in housing and combatting homelessness, all while fostering a culture of integrity in the City. As he shared in his first State of the City address, his vision for Atlanta is:

One city with one bright future. A city of safe, healthy, connected neighborhoods with an expansive culture of equity, empowering upward mobility and full participation for all residents, embracing youth development, and an innovative, dependable government moving Atlanta forward, together.

Mayor Dickens was sworn in as Mayor in January 2022. Early accomplishments include making the City's first-ever investment in early childhood education; the establishment of the Nightlife Division to address establishments with a history of high crime; the reestablishment of the Pothole Posse to rapidly respond to residents' reports; and leading the successful coalition to keep Atlanta whole in opposition to a de-annexation effort.

Prior to his election as Mayor, Dickens served eight years as an at-large City Council member. He was an entrepreneur for over a decade in both the private and nonprofit sectors and a leader in Atlanta's tech sector. Mayor Dickens is a graduate of Mays High School and holds a bachelor's degree in chemical engineering from the Georgia Institute of Technology as well as a Master of Public Administration from Georgia State University.

PANELIST

Andre Dickens



Shirley Franklin was elected the first African American woman mayor of a major southern city in 2002 and served two-terms as Mayor of Atlanta until 2009. The mayor is term limited in Atlanta. Currently she serves as Executive Chairman of Purpose Built Communities, a non-profit consulting firm that works side-by-side with local leaders to plan and implement a holistic neighborhood revitalization effort.



She currently serves as President of Clarke-Franklin and Associates, Inc. She co- chairs the United Way of Metropolitan Atlanta's Regional Commission on Homelessness, serves as the Chair of the National Center of Civil and Human Rights and serves on the board of the Volcker Alliance and Purpose Built Schools Atlanta. Additionally, Franklin serves on the Board of Directors of Mueller Water Products and Delta Air Lines.

From 2013 to 2016 Franklin served as the inaugural Barbara Jordan Chair in Ethics and Political Values at the Lyndon Baines Johnson School of Public Affairs at the University of Texas Austin and from 2010 to 2012 she served as visiting professor in Political Science at Spelman College. During her eight years as Mayor, the city of Atlanta experienced unprecedented growth and afforded Franklin the opportunity to partner and collaborate with many local and regional leaders in addressing urban policy challenges, which included urban planning, economic development and infrastructure. She is best known for advocating for and tackling major government operations and ethics reform, launching the Atlanta Beltline, planning and executing over \$5 billion in airport and water infrastructure improvement, leading the acquisition of the Morehouse College Collection of Martin Luther King Jr. Papers, launching the Atlanta Regional Commission on Homelessness and developing successful business and public sector partnerships and alliances. Aside from her role as a public official, her community service spans over 40 years in Atlanta and includes her active participation in the arts, homelessness, higher education and politics.

Franklin is a frequent speaker and subject matter expert on ethical leadership, urban policy and community engagement having served over three decades as an executive in government and business.

PANELIST

Shirley Franklin





MODERATOR

Rose Scott

Rose Scott is an award-winning journalist and host of the midday news program “Closer Look” heard on Atlanta’s NPR, station 90.1 FM – WABE.

In her role as a co-host and now host, Rose has interviewed foreign heads of states, cabinet members, U.S. ambassadors, numerous consul generals, state and local elected officials as well as civic and social leaders. Closer Look has become a signature broadcast for the community and brings together viewpoints from all sectors of society.

She leads the “Closer Look” team in presenting discussions centered on affordable housing, domestic violence, HIV/AIDS, immigration and criminal justice reform.

With more than two decades of reporting in Atlanta, Rose has covered education, minority health issues, Atlanta historically Black colleges and universities, gender issues and sports.

Prior to moving into a permanent host role, Rose covered topics dealing with Georgia’s death penalty, sex trafficking of minors in Atlanta as well as the country’s biggest cheating scandal found in the Atlanta Public Schools. She often moderates panels on the two topics.

In 2013, Rose traveled to Amman, Jordan to report on Syrian refugees. Rose also has an extensive background in sports broadcasting and has appeared on various national outlets. Well respected in the Atlanta community for her thought-provoking reporting style, Scott has been honored with several awards including a Southeast Regional Emmy Award, an Edward R. Murrow Award, Atlanta Association of Black Journalists Award and numerous Georgia Association of Broadcaster awards. She has also received awards from the Georgia Associated Press and is a Girls Inc. Strong, Smart & Bold Award Winner.

Rose often speaks to youth groups, mentors journalism students and volunteers with youth empowerment initiatives.



2022 IMPACT

Planning Committee

The IMPACT Awards would not be possible without the generous contribution of time, talent and treasure by our volunteers. Please join the CVC in thanking this year's Impact Planning Committee:

30th Anniversary Chair: *Imara Canady, AIDS Healthcare Foundation*

2022 IMPACT Co-Chairs: *Toccara Arnold Alam, KPMG* & Brittany Church, Ryan*

IMPACT Committee Members:

Geneva Hall-Shelton, *IHG*

Mary Lee Johnson, *Community Volunteer*

Sydney Langdon, *Warner Bros. Discovery*

Kim Beasley, *A.G. Rhodes*

Toccara Arnold Alam, *KPMG*

Adam Meade, *Atlanta ToolBank **

Hannah Posthauer, *Frazier & Deeter **

Sara Simonds, *Deloitte*

Shawan Allen, *Cox Enterprises*

Jerry Travers, *Bank of America*

Yvonne Whitaker, *NCR*

Greta Wilson, *JLL*

**Special thanks to these volunteers for their graphic design assistance.*

CVC of Atlanta Executive Committee:

President: *Reina Jones, Delta Community Credit Union*

Vice President: *Imara Canady, AIDS Healthcare Foundation*

Secretary: *Toccara Arnold Alam, KPMG*

Treasurer: *Lauren Abbott, King & Spalding*

Immediate Past President: *Sydney Langdon, WarnerMedia*

CVC of Atlanta Board Members:

Shawan Allen, *Cox Enterprise*

Toccara Arnold Alam, *KPMG*

Michele Blondheim, *Aprio*

Geneva Hall-Shelton, *IHG*

Hannah Posthauer, *Frazier & Deeter*

Brittany Martin, *Ryan*

Kat Reynolds, *Veritiv*

Lain Shakespeare, *Mailchimp*

Catherine Stranberg, *Inspire Brands Foundation*

Jerry Travers, *Bank of America*

Lara Wagner, *Dell*

Yvonne Whitaker, *NCR*

Greta Wilson, *JLL*

CVC of Atlanta Staff:

Cheryl Kortemeier, *Executive Director*





2022 IMPACT award finalists

IMPACT Corporate Project Award

This award recognizes a short-term corporate employee engagement / volunteer project or social impact project that was completed between January 1, 2021 and May 31, 2022 and achieved significant measurable results.

Delta Air Lines

Delta Air Lines partnered with the West Atlanta Watershed Alliance (WAWA) and the Atlanta Braves to celebrate Hank Aaron's legacy by restoring a baseball field in Buck Mountain, one of the oldest Black communities in Atlanta's historic Westside. Delta hosted a volunteer event to create a community space, including an urban food garden at the former practice field for the Atlanta Black Crackers, a professional Black baseball team founded during the Jim Crow era. Delta also contributed \$100,000 to a fund that honors Aaron's legacy through providing access to and expanding opportunities in various areas of sports, business, education and social and racial equality.

Frazier & Deeter

Frazier & Deeter recently helped Ukraine refugees thanks to an employee. The family of a firm member lives and owns an inn in a small Polish village and needed help to pay for food and supplies for the refugees they were housing. Frazier & Deeter employees responded by raising more than \$69,000. The firm has helped the refugees and the small village by meeting medical needs, supporting a relocated group of orphans, finding jobs for many of the refugees, helping with travel expenses to connect families in other countries, and much more.



2022 IMPACT award finalists

IMPACT Corporate Skills-Based Award

This award is presented to a business in recognition of its efforts to leverage the skills of the company's employees to build operational capacity of non profit or community partners while fostering professional growth.

Kilpatrick Townsend

Kilpatrick Townsend recently hosted a Law Camp with the Boys & Girls Club of Metro Atlanta to introduce high school students to careers in the legal profession and elements of professional life. Twenty high school students and 37 firm employees participated in the week-long program, which culminated in a mock trial based on a case won by the firm, followed by an ice cream celebration. During the inaugural camp, teens had access to firm leadership, attorneys and professional staff at all stages of their careers.

Yamaha Motoring Manufacturing Corp.

Yamaha Motor Manufacturing Corporation of America recently supported a four-day science, technology, engineering and math (STEM) camp - Camp Invention - for 132 elementary students. Yamaha donated funds to sponsor 20 students' participation in the camp and 30 company employees donated time and skills to help with hands-on learning in the camp classrooms.



2022 IMPACT award finalists

IMPACT Corporate Program Award

This award is presented to an exemplary corporate employee volunteer or corporate social responsibility program that went above and beyond in the period between January 1, 2021 and May 31, 2022 to effectively integrate community service and impact and/or volunteering into the company's business culture.

Bank of America

Bank of America focuses on building pathways to economic mobility through workforce development and education, basic needs and community development. The company connects vulnerable populations to tools, resources and education they need to take control of their finances. Approximately 298 of the Bank's Better Money Habits Champions have contributed 3,344 hours of financial literacy education impacting 147 community organizations.

Hello Fresh

Hello Fresh is committed to helping communities address hunger and supporting those facing food insecurity. The company does this through bulk food donation partnerships to food rescue organizations and initiatives such as Meals with Meaning, which provides individuals experiencing food insecurity with meal kits to make at home.

KPMG

KPMG aims to support causes that its people care about in various ways, from community impact grants and nonprofit board service, to community volunteer and pro bono services. Its PhD project aims to increase African American, Hispanic American and Native American business school professors, and Accelerate 2025 is the company's collective commitment to advance Diversity, Equity and Inclusion.

The Corporate Volunteer Council of Atlanta delivers business results by supporting members in their strategic commitment to workplace volunteerism and civic engagement.

Save the Date!

Upcoming CVC Programs and Events

Fall Quarterly Meeting

October 19, 10:00-12:00

Atlanta Community Food Bank

Action After Awareness: A Community-Centered Approach to Volunteering with Breana Dorelus

New Member Networking Roundtable

November 1, 9:30-11:00

Veritiv

Drawdown Georgia Lunch & Learn with the Ray C. Anderson Center for Sustainable Business

November 9, 11:30- 1:00

Holiday Luncheon

December 6, 11:30-1:00

Upcoming Application Opportunities:

Carol D. Reiser Youth Service Awards – Applications from youth ages 6-18 accepted now through October 14 – <https://www.cvcofatlanta.org/reiseraward>

Nonprofit Member Partner 2023-2024 Membership Cycle – Applications from Metro Atlanta nonprofits of all sizes accepted now through November 30 – <https://www.cvcofatlanta.org/page-1652412>



Thank you to Trees Atlanta for donating today's greenery around the stage!

CVC Donates!

CVC is proud to donate event items to the following organizations:



Care Packages assembled during today's program



Basketballs used as table centerpieces



Socks for court protection



Any leftover food from lunch

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