



# The **IMPACT** Awards 2021 Sponsorship Opportunities

Tuesday, September 14  
10:00 a.m. to 12:00 p.m.  
Savanna Hall at Zoo Atlanta

Join us at the **24<sup>th</sup> annual IMPACT Awards** to honor the superlative work of corporations that have soared to new heights by engaging employees and sharing their many resources – whether virtually or in-person. Discover what some of Atlanta’s most philanthropic companies are doing – from the C-suite to entry-level employees – to tie service and community engagement back to bottom-line business results, regardless of size, industry or structure.

The 2021 IMPACT Awards feature a brunch, a keynote presentation and live entertainment at Zoo Atlanta’s Savanna Hall in the Carlos Ballroom. This spacious event facility allows plenty of room for guests to visit safely while enjoying balcony views of the elephants and giraffes in Zoo’s African Savanna exhibit. Sponsorship not only supports this long-standing Atlanta event but also the CVC’s year-round educational programming and professional development offerings.

The IMPACT Awards are presented by the **Corporate Volunteer Council of Atlanta**. Since 1992, the Corporate Volunteer Council of Atlanta has supported its member companies to deliver business results through their strategic commitment to civic engagement and positive social impact.

***Don’t miss this opportunity! To receive all sponsorship benefits, please let us know of your interest by August 11, 2021.***

# The IMPACT Awards

The IMPACT Awards will recognize three companies for outstanding achievements in Atlanta-based community work through the following categories:

## **IMPACT Corporate Program of the Year**

Presented to an exemplary corporate employee volunteer or corporate social responsibility program that went above and beyond in the period between January 1, 2020 and June 1, 2021 to effectively integrate community service and impact and/or volunteering into the company's business culture.

## **IMPACT Corporate Project of the Year**

Presented for a short-term corporate employee engagement / volunteer project or social impact project that was completed between January 1, 2020 and June 1, 2021 and achieved significant measurable results.

## **IMPACT Corporate Skills-Based Award**

Presented to a business in recognition of its efforts to leverage the skills of the company's employees to build operational capacity of nonprofit or community partners while fostering professional growth. Nominations may specifically reference an established skills-based volunteering program or may highlight a new program created in response to COVID-19 or other current events. All projects and programs referenced in the nomination must take place between January 1, 2020 and June 1, 2021.

**Apply for a 2021 IMPACT Award today by following this [link](https://www.cvcofatlanta.org/impact) or by visiting <https://www.cvcofatlanta.org/impact>.**



# The IMPACT Awards 2021 Sponsorship Levels

## DIAMOND \$16,500

The Diamond (Presenting) Sponsor receives category exclusivity. Highlights may include:

### Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Recognition by the CVC of Atlanta on CVC of Atlanta website, Facebook, Twitter and LinkedIn

### Event:

- Opportunity for company representative to speak from the podium
- Two reserved V.I.P. tables of eight (8) of at the IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

### Post-event visibility:

- Full page ad in a September Atlanta Business Chronicle special section on corporate volunteerism (valued at \$12,950)
- Company name highlighted as 2021 IMPACT Sponsor in Atlanta Business Chronicle special section on corporate volunteerism
- Executive interview about community on one, 30-minute episode of the “Willful Impact” Podcast
- Logo recognition on [www.cvcoatlanta.org](http://www.cvcoatlanta.org) for one year

## PLATINUM \$11,000

### Pre-event Visibility:

- Logo recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website
- Recognition by the CVC of Atlanta on CVC of Atlanta website, Facebook, Twitter and LinkedIn

### Event:

- Two reserved V.I.P. tables of eight (8) at the IMPACT Awards
- Logo recognition in the event program
- Volunteer photos and company logo highlighted in event presentation
- Inclusion on all event signage

### Post-event visibility:

- ½ page ad in a September Atlanta Business Chronicle special section on corporate volunteerism (valued at \$7,950)
- Company name highlighted as 2021 IMPACT Sponsor in Atlanta Business Chronicle special section on corporate volunteerism
- Executive interview about community on one, 30-minute episode of the “Willful Impact” Podcast
- Logo recognition on [www.cvcoatlanta.org](http://www.cvcoatlanta.org) for one year

## **GOLD \$5,500**

### **Pre-event Visibility:**

- Name recognition on the event invitation
- Recognition in all event press releases
- Recognition on the CVC of Atlanta website

### **Event:**

- One reserved V.I.P. table of eight (8) at the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company logo included in event presentation

### **Post-event visibility:**

- ¼ page ad in a September Atlanta Business Chronicle special section on corporate volunteerism (valued at \$4,950)
- Company name highlighted as 2021 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Executive interview about community on one, 30-minute episode of the “Willful Impact” Podcast
- Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year

## **SILVER \$2,750**

### **Pre-event Visibility:**

- Recognition on the CVC of Atlanta website

### **Event:**

- 4 tickets to the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company name included in event presentation

### **Post-event visibility:**

- 1/8 page ad in a September Atlanta Business Chronicle special section on corporate volunteerism (valued at \$3,250)
- Company name highlighted as 2021 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year.

## **BRONZE \$1,000**

### **Pre-event Visibility:**

- Recognition on the CVC of Atlanta website

### **Event:**

- 2 tickets to the IMPACT Awards
- Recognition in the event program
- Volunteer photos and company name included in event presentation

### **Post-event visibility:**

- Company name highlighted as 2021 IMPACT Sponsor in the Atlanta Business Chronicle special section on corporate volunteerism
- Logo recognition on [www.cvcofatlanta.org](http://www.cvcofatlanta.org) for one year.

**Please contact Cheryl Kortemeier for additional sponsorship opportunities at: [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or 404-889-5112.**

# CVC of Atlanta IMPACT Awards

September 14, 2021 at Zoo Atlanta's Savanna Hall

## SPONSORSHIP COMMITMENT FORM

	LEVEL (select one)	TOTAL
<b>DIAMOND SPONSOR</b>		\$ 16,500
<b>PLATINUM SPONSOR</b>		\$ 11,000
<b>GOLD SPONSOR</b>		\$ 5,500
<b>SILVER SPONSOR</b>		\$ 2,750
<b>BRONZE SPONSOR</b>		\$ 1,000
	# of TICKETS	TOTAL
<b>Additional Tickets</b> Sponsors may purchase additional tickets for \$75 per ticket.		\$
	# of TICKETS	TOTAL
<b>Awards Tickets Only</b> (Members) – Single event tickets may be purchased by members at a discounted rate of \$75 per person or \$600 for a table of eight.		\$
<b>Awards Tickets Only</b> (Non-Members) – Single event tickets may be purchased by non-members at \$125 per person or \$1,000 for a table of eight.		\$
<b>Contribution</b> – We are unable to attend the event, but please accept this donation to support corporate volunteerism in Atlanta.		\$
<b>TOTAL CONTRIBUTION</b>		\$

<b>Organization Name</b>	
<b>Contact Person(s)</b>	
<b>Address</b>	
<b>Phone</b>	
<b>Email</b>	

Please return completed form by **Friday, August 11** to [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or Cheryl Kortemeier, CVC of Atlanta, 600 Means Street, NW, Suite 100, Atlanta GA 30318. (Tax ID #: 58-2054790). Please make checks payable to Corporate Volunteer Council of Atlanta and mail to the address above. For payment online or special payment arrangements, please contact Cheryl Kortemeier at [cheryl@cvcofatlanta.org](mailto:cheryl@cvcofatlanta.org) or 404-889-5112.