



IMPACT 2020: Better Together
September 16, 2020
4:00 p.m. to 5:00 p.m. EST
With a Special Service Opportunity at 3:45 p.m. EST

3:45 p.m. Arrivals, Service Opportunity with Hands On Atlanta and Networking

Thanking Atlanta's Healthcare Providers*

Hands On Atlanta

**Please be sure to have notecards/envelopes, pens and U.S. Postal stamps on hand!*

4:00 p.m. Program

Welcome

Mayor Keisha Lance Bottoms
City of Atlanta

IMPACT 2020: Better Together

Cheryl Preheim
Evening Anchor, 11Alive

CVC Welcome

Cheryl Kortemeier
Executive Director, CVC of Atlanta

Sara Simonds
Senior Manager, Deloitte
Board President, CVC of Atlanta

Skills-Based Volunteering IMPACT Award

Cheryl Preheim

Diamond (Presenting) Sponsor Welcome

Pedro Cherry
President and CEO, Atlanta Gas Light

Keynote Address

Xavier Ramey
CEO, Justice Informed

Social Justice IMPACT Award

Cheryl Preheim

IMPACT Corporate Volunteer Program of the Year Award

Cheryl Preheim

Adjourn

Cheryl Kortemeier

Save the Date for next year's IMPACT Awards – Tuesday, September 14, 2021!



IMPACT 2020: Better Together Sponsors

Diamond (Presenting) Sponsor:



Platinum Sponsors:



Gold Sponsors:

Cox Enterprises | Delta Air Lines

Delta Community Credit Union

Gas South | NCR

WarnerMedia

Silver Sponsors:

Christian City | Deloitte. | Hands On Atlanta | King & Spalding | LexisNexis Risk Solutions

Veritiv | Wells Fargo

Bronze Sponsors:

AIDS Healthcare Foundation | Alston & Bird, LLP | Ryan, LLC | KPMG, LLP

Speakers



Pedro Cherry, President and CEO, Atlanta Gas Light (Presenting Sponsor)

Pedro Cherry is president and CEO of Atlanta Gas Light and Chattanooga Gas. In this role, Cherry oversees all aspects of operations for the two southern region natural gas utilities, which serve approximately 1.6 million customers in two states. He also is a member of the Southern Company Gas Management Council and the board of directors of the Southern Company Gas Charitable Foundation.

Cherry is a member of the CFA Institute, 100 Black Men of Atlanta and Auburn's Alumni Engineering Advisory Council. He is a graduate of Leadership Atlanta, Leadership Georgia and the Atlanta Regional Commission's Regional Leadership Institute. He serves on the boards of the Georgia Department of Economic Development, Zoo Atlanta and the Georgia Tourism Foundation. In addition, he serves on the Clark Atlanta University Board of Trustees, Leadership Atlanta Board of Trustees, the advisory board of the North Georgia Division of Synovus and the Georgia Chamber board of governors.



Cheryl Preheim, Evening Anchor, 11Alive (Emcee)

Cheryl Preheim is the weekday evening anchor at 11Alive in Atlanta and a mother of four young children. She has been part of the NBC family for two decades. She joined the WXIA family after working at TEGNA's sister station in Denver, KUSA, where she anchored the morning news.

Cheryl has been honored with the prestigious National Edward R. Murrow award three times for individual work; and twice for her part in team coverage. She's been awarded 14 Emmy Awards, including back-to-back Emmy Awards for the Southeast's Best Anchor in 2017 and 2018. She has won Emmy Awards for in-depth news coverage, breaking news reporting, feature reporting, writing, and for a half-hour documentary about a service trip to Haiti. Cheryl and her family are especially passionate about supporting organizations helping children with medical challenges.



Xavier Ramey, CEO, Justice Informed

Xavier Ramey is the CEO of Justice Informed, LLC, a social impact consulting firm based in Chicago, IL. He is an award-winning social strategist, noted public speaker, & conflict mediator. Combining his background in economics, extensive management & social impact experience, & direct action campaigning in the Black Lives Matter movement, Xavier leads a company that brings a wealth of experience & network to clients seeking catalyzed strategies for inclusion, philanthropy, CSR, & community engagement. A native Chicagoan, he is a recognizable voice on the topics of community and economic development, policing & policy violence, & connecting the Christian faith to our lived experience.

Xavier is a founding member of the #LetUsBreathe Collective, an artist-activist organization committed to addressing State violence against people of color. He is a Board member of Young Chicago Authors, & the Chicago Center for Arts and Technology.



Award Finalists

Skills-Based Volunteering IMPACT

Mercedes-Benz USA

Mercedes-Benz USA has supported Metro Atlanta residents during COVID-19 through their Curbside Caring program, an initiative of the *Greatness Lives Here* community outreach program. From April to present, the company has provided nearly 28,000 meals to families and children in need and enabled thousands more to be delivered through a fleet of Mercedes-Benz Sprinter vans. The company has repurposed its cafeteria so that food service employees may work to provide 1,000 meals per week in partnership with PAWKids and Second Helpings. They are also providing catered meals to Sandy Springs police and fire departments.

NCR Corporation

NCR leveraged its tech talent to help Inspiredu, which provides donated computers to students attending Atlanta-area Title 1 schools. Due to COVID-19, many students are now learning remotely and do not have access to the technology they need to be successful. Inspiredu was ready to help but needed to upgrade its VOIP network in order to efficiently process all of the incoming requests. NCR helped manage this project in partnership with other leading technology companies, so that Inspiredu can not only meet present demand for technology but have more capacity to grow in the future. In addition, NCR has donated 2,000 PCs to Inspiredu over the past 5 years.

Social Justice IMPACT

Gas South

Gas South's *Be a Fuel for Good* program engages employees in work that promotes equity for all. After several incidents of civil unrest and protests regarding policing in black communities, Gas South responded by communicating solidarity with the Black Lives Matter movement and making external statements on social media and to business partners. The company aligned its words with action by donating a total of \$100,000 to four organizations focused on social justice and equity including The Partnership for Southern Equity, Color of Change, ACLU Georgia and Southern Center for Human Rights. Gas South also had its lobbyists support Hate Crime legislation in Georgia and supported employees by creating space for Community Conversations and organizing meet-ups for local protests.

Southern Company Gas

Southern Company Gas is committed to delivering clean, safe, reliable and affordable energy to customers, neighbors and communities while being a citizen where they live and serve. Their team is focused on listening, learning and acting in candid conversations about race in the workplace and mobilizing an ongoing response to racial tensions in America. In response to this summer's social unrest, Southern Company Gas's Diversity and Inclusion department developed a robust set of tools and programming in partnership with employees. The company's foundation also donated \$1 million to Morehouse School of Medicine in support of academic expansion and efforts to provide greater equity in healthcare.



Award Finalists (continued)

IMPACT Corporate Volunteer Program of the Year

IHG

IHG launched its Hospitality for Good program in 2018 and has formed charitable partnerships that deliver action in hospitality skills building, disaster relief and environmental sustainability. Its Giving for Good month encourages employees to make a positive difference in the community and for every colleague that gets involved, IHG makes a donation to one of four global causes on their behalf. In 2019, 160,000 employees participated in the program globally. IHG corporate employees also receive two days of paid time off to support causes that matter to them most.

King & Spalding LLP

King & Spalding formalized its community program in 1994. Under the leadership of volunteer councils in each market, the firm participates in a variety of community and pro bono activities. Over the past 5 years here in Atlanta, King & Spalding's 850 lawyers and staff invested 16,750 hours of community service through 375 individual projects, and lawyers and paralegals provided 71,000 hours of pro bono legal service to low-income individuals, nonprofits and other community causes. The firm also partners with clients on joint projects that support affordable housing, business literacy and leadership skills for high school students and assist nonprofits with legal issues.

Congratulations to all our IMPACT Awards finalists!

IMPACT Awards are judged by an independent panel of national Corporate Social Responsibility (CSR) professionals. Applications are reviewed by our judges and points are assigned and averaged using a category-specific scoring matrix.



IMPACT Planning Committee

The IMPACT Awards would not be possible without the generous contribution of time, talent and treasure by our volunteers. Please join the CVC in thanking this year's IMPACT Planning Committee:

Co-Chairs: Toccara Arnold Alam, KPMG + Imara Canady, AIDS Healthcare Foundation

Committee Members:

Lauren Abbott, King & Spalding
Bill Barnes, Southern Company Gas/Atlanta Gas Light
Jennifer Bronner, Cox Enterprises
Kristina Christy, Wells Fargo
Melissa Davis, Frazier & Deeter
Michele Egan, For Momentum
Karen Robinson Jeremie, Kilpatrick, Townsend & Stockton
Sydney Langdon, WarnerMedia
Kristie Madara, Veritiv
Brittany Martin, Ryan
Adam Meade, Atlanta Community ToolBank*
Hannah Posthauer, Frazier & Deeter
Reina Short, Delta Community Credit Union
Sara Simonds, Deloitte
Carley Stephens, Gas South
Michael Swearingen, Mercedes-Benz USA
Anne Webb, Georgia Natural Gas
Lara Wagner, Dell
Yvonne Whitaker, NCR
Greta Wilson, JLL
Monika Zeqiri, Frazier & Deeter

*Special thanks to Adam Meade for his graphic design support for IMPACT 2020!



CVC Board of Directors

Executive Committee:

Sara Simonds, Deloitte – President
Sydney Langdon, WarnerMedia – Vice President
Reina Short, Delta Community Credit Union – Secretary
Lauren Abbott, King & Spalding – Treasurer
Kristie Madara, Veritiv – Immediate Past President

Board Members:

Toccaro Arnold Alam, KPMG
Bill Barnes, Southern Company Gas/Atlanta Gas Light
Jennifer Bronner, Cox Enterprises
Imara Canady, AIDS Healthcare Foundation
Michele Egan, For Momentum
Karen Robinson Jeremie, Kilpatrick, Townsend & Stockton
Brittany Martin, Ryan
Carley Stephens, Gas South
Michael Swearingen, Mercedes-Benz USA
Yvonne Whitaker, NCR
Greta Wilson, JLL

Staff:

Cheryl Kortemeier, Executive Director



Upcoming CVC Programs and Events Save the Date!

All CVC programming for the remainder of 2020 will be virtual due to COVID-19. We care about the health and safety of our members and look forward to continuing our programming with you online. Updates at www.cvcofatlanta.org/events.

Equitable Dinners at Work with Out of Hand Theater: Where We Are Now - September 29 - 1 - 2:30 pm

CVC Solutions Hour with GA Voting Works - September 30 - 1-2pm

Equitable Dinners at Work with Out of Hand Theater: A Path Forward - October 20 - 1 - 2:30 pm

CVC Solutions Hour with Microsoft TEALS - October 28 - 1-2pm

Equitable Dinners at Work with Out of Hand Theater: Defining Success - November 17 - 1 - 2:30 pm

Holiday Luncheon - December 1 - Details TBA

Please note: We are also accepting nominations for the **2020 Carol D. Reiser Youth Service Award** now through October 15. Please share and encourage service-minded young people to apply today!

www.cvcofatlanta.org/reiseraward/