



## PRESS RELEASE

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### CVC OF ATLANTA ANNOUNCES WINNERS FOR 24TH ANNUAL IMPACT AWARDS

*2021 Awards Celebrate Excellence in Corporate Civic Engagement and Social Impact in Three Categories*

**ATLANTA** – September 15, 2021 – The Corporate Volunteer Council of Atlanta (CVC) announced winners of the 24<sup>th</sup> Annual IMPACT Awards on Tuesday, September 14. IMPACT Awards honor companies, businesses or firms doing outstanding work in the areas of volunteerism, community engagement and social impact.

“The CVC of Atlanta’s IMPACT Awards provide a great platform for companies and nonprofits to showcase their commitment to the communities they serve,” said Sydney Langdon, board president of the CVC of Atlanta and Director of Corporate Social Responsibility for WarnerMedia. “The Atlanta business and civic community continues to be a national model for meaningful engagement that positively impacts change. This is our way of celebrating their accomplishments and shining the light on all that they do.”

This year’s award winners include:

**IMPACT Corporate Skills-Based Award:** [AT&T](#), [Kilpatrick Townsend & Stockton](#), [Pro Bono Partnership Atlanta](#) and [WarnerMedia](#) for their work to help small Georgia nonprofits procure Paycheck Protection Program (PPP) loans and Economic Injury Disaster (EID) loans during the height of the pandemic. (Finalist: [King & Spalding LLP](#) and [Russell Innovation Center for Entrepreneurship](#))

**IMPACT Corporate Project Award:** [WarnerMedia](#) for their first-ever fully virtual Global Volunteer Day, with more than 4,000 employees participating. (Finalist: [Cox Enterprises](#) in partnership with [Out Teach](#))

**IMPACT Corporate Program of the Year:** [JLL](#) for their model employee volunteer program which shifted to provide both virtual and in-person offerings including packing donation kits, filming messages for isolated seniors, volunteering at urban farms and senior centers, and their virtual Angel Tree program to provide gifts to kids and seniors in need (Finalist: [Frazier & Deeter](#))

IMPACT Award winners were announced by the CVC during a live-broadcast event on Tuesday, September 14 from Zoo Atlanta’s Savanna Hall before a small studio audience. Virtual participants enjoyed the awards presentation, keynote address by Dr. Lakeysha Hallmon of [The Village Market](#) and welcome by Kim Greene, chairman, president and CEO of [Southern Company Gas](#). Atlanta Business Chronicle Broadcast Editor, Crystal Edmonson, served as Master of Ceremonies for the event. Toccara Arnold Alam of [KPMG](#) served as event chair.

This year’s IMPACT Awards are presented in partnership with Diamond Presenting Sponsor, [Atlanta Gas Light](#). [Atlanta Business Chronicle](#) is a Platinum Sponsor, and Gold Sponsors include Cox Enterprises, Delta Community Credit Union, Gas South, Inspire Brands Foundation, NCR, Veritiv and WarnerMedia. To learn more about the CVC and the IMPACT Awards, including a full sponsor list, please visit <https://www.cvcofatlanta.org/impact>.

#### **About the Corporate Volunteer Council of Atlanta (CVC):**

The Corporate Volunteer Council of Atlanta supports member companies to deliver business results through their strategic commitment to community engagement and social impact. The CVC of Atlanta includes more than 100 Metro Atlanta corporations with employee populations from 10 to 32,000 Atlanta based employees and was named CVC of the Year by Points of Light in 2014.

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